

HITACHI BLADE SERVERS PAVE THE WAY FOR GREENER IT

Hitachi has today announced the launch of two high performance blade servers, built around the Intel® Xeon® Processor 5500 Series, to help companies meet carbon reduction targets.

The BladeSymphony 2000 and BladeSymphony 320 will allow enterprises to minimise their energy consumption whilst accessing a powerful and reliable processing capability.

The BladeSymphony 2000 server, designed for the European market, now has 144GB of memory, enabling the servers to accommodate the latest advances in server virtualization. The virtualization capability allows for a more flexible system, which can be scaled up or down according to demand. Additionally, by enabling companies to cut down on physical servers, the BladeSymphony 2000 limits power consumption and energy costs.

The server's bandwidth has been increased, allowing enterprises to take advantage of the more powerful processing power – critical in today's highly competitive online world.

The BladeSymphony 2000 still maintains a high density, with 8 blades in each 10 U chassis, enabling enterprises to combat space constraints.

In addition, Hitachi has announced updates to its BladeSymphony 320 compact blade server, adding two new blades to further improve the compact, high performance, low power consumption device, by allowing the server to accommodate more memory.

Hitachi is adding the S4 BladeSymphony 320 blade for SAN-only environments to its product range, opening the technology up to today's data centre environments.

Ravi Ahluwalia, Head of Business Development, Systems Solutions Division, Hitachi Europe Ltd commented: "CIOs are under increasing pressure to slash both carbon emissions and overall IT costs."

"The BladeSymphony 2000 and BladeSymphony 320 servers enable businesses to meet both of these needs by cutting the power usage of their data centre, whilst also allowing them to take advantage of the latest processing capabilities, so they can run their business critical applications at the highest performance level."

- ENDS -

Notes to editors

The complete range of Hitachi blade servers is available through Hitachi's network of European distributors.

Hitachi counts amongst its customers a number of leading government and financial institutions which require high performance, reliability, availability and flexibility in their data processing environments.

▪ **Inquiries**

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▪ **About Hitachi Europe Ltd.**

Hitachi Europe Ltd. is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 16 countries and employs over 5400 people across Europe, the Middle East and Africa. As a 'Best Solutions Partner' Hitachi Europe tailors its services and solutions to meet the specific needs of its customers. Hitachi Europe comprises eleven key business areas: Rail systems, power and industrial systems; information systems; high performance computing; digital media, consumer products; automotive; air-conditioning and refrigeration systems; procurement and sourcing; and corporate technology group (research & development) and the Hitachi Design Centre. For more information about Hitachi Europe Ltd., please visit <http://www.hitachi.eu>.

▪ **About Hitachi Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.3 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices,

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