

**FOR IMMEDIATE RELEASE**

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**Hitachi Announces Executive Changes**

Tokyo, February 4, 2010 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors held today. The appointments take effect on April 1, 2010.

**1. Executive Changes [Effective April 1, 2010]**

**(1) Reappointment**

**Yoshito Tsunoda**

**New Position:** Senior Vice President and Executive Officer, in charge of Battery Systems Business, General Manager of Motor Power Systems Division  
Director, Representative Executive Officer, President and Chief Executive Officer of Hitachi Maxell, Ltd.

**Current Position:** Director, Representative Executive Officer, President and Chief Executive Officer of Hitachi Maxell, Ltd.

**(2) New Executive Officers**

**Nobuo Mochida**

**New Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Corporate Planning, High Functional Materials & Components and Production Engineering, General Manager of Corporate Quality Assurance Division and Supervisory Office for MONOZUKURI, Deputy General Manager of Supervisory Office for Business Infrastructure, Chairman of the Board of Hitachi Metals, Ltd.

**Current Position:** Representative Executive Officer, President and Chief Executive Officer and Director of Hitachi Metals, Ltd.

**Yutaka Saito**

**New Position:** Vice President and Executive Officer, President & CEO of Information & Control Systems Company

**Current Position:** President & CEO of Information & Control Systems Company

**Yoshihiko Mogami**

**New Position:** Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Group, Information & Telecommunication Systems Company

**Current Position:** Chief Operating Officer of System Solutions Business, Information & Telecommunication Group, Information & Telecommunication Systems Company

**Masahide Tanigaki**

**New Position:** Vice President and Executive Officer, in charge of Corporate Export Regulation, General Manager of Corporate Marketing Group and International Marketing Division

**Current Position:** Deputy General Manager of Power Systems Sales Management Division, Power Systems Company, Deputy General Manager of International Marketing Division, Corporate Marketing Group

**Ryuichi Kitayama**

**New Position:** Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Domestic Marketing Division and Customer Satisfaction Promotion Center

**Current Position:** Chief Marketing Officer and General Manager of Sales Management & Accounting Division, Information & Telecommunication Group, Information & Telecommunication Systems Company, Deputy General Manager of Domestic Marketing Division, Corporate Marketing Group

**(3) Changes of Position**

**Kazuhiro Mori**

**New Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Automotive Systems Business, Motor Power Systems, Battery Systems Business, Sales Operations, Hitachi Group Global Business, Procurement, Medical Systems Business and Business Incubation, General Manager of Supervisory Office for Sales and Promotion and Corporate Export Regulation Division

**Current Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales Operations, Hitachi Group Global Business and

Business Incubation, General Manager of Supervisory Office for Sales and Promotion and Corporate Export Regulation Division

**Takashi Hatchoji**

**New Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Urban Planning and Development Systems Business, Defense Systems Business, Corporate Planning, Environmental Strategies, Human Capital, Legal & Corporate Communications, Corporate Brand and Corporate Auditing, General Manager of Supervisory Office for Business Infrastructure, Hitachi Group Chief Environmental Strategy Officer, General Manager of Supervisory Office for Product Environmental Information

**Current Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Corporate Planning, Environmental Strategies, Human Capital, Legal & Corporate Communications, Corporate Brand and Corporate Auditing, General Manager of Supervisory Office for Business Infrastructure, Hitachi Group Chief Environmental Strategy Officer, General Manager of Supervisory Office for Product Environmental Information

**Takashi Miyoshi**

**New Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Management Reform, Finance, Corporate Pension System, Business Development and Consumer Business, Deputy General Manager of Supervisory Office for Management Reforms and Chief Hitachi Group Headquarters

**Current Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Management Reform, Finance, Corporate Pension System, Hitachi Group Management, Business Development and Consumer Business, Deputy General Manager of Supervisory Office for Management Reforms and Chief Hitachi Group Headquarters

**Naoya Takahashi**

**New Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information & Telecommunication Business, Information & Control Systems Business, Research & Development and Information Technology, General Manager of Supervisory Office for Business Coordination, Hitachi Group Chief Technology Officer, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

**Current Position:** Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information & Telecommunication Business, Research & Development and Information Technology, General Manager of Supervisory Office

for Business Coordination, Hitachi Group Chief Technology Officer, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

**Toyoaki Nakamura**

**New Position:** Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance and Corporate Pension System

**Current Position:** Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Corporate Pension System and Hitachi Group Management

**Kaichiro Sakuma**

**New Position:** Vice President and Executive Officer, Chief Executive Officer of Platform Systems Business, Information & Telecommunication Group, Information & Telecommunication Systems Company

**Current Position:** Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Group, Information & Telecommunication Systems Company

**Shigeru Azuhata**

**New Position:** Vice President and Executive Officer, General Manager of Research & Development Group and Medical Systems Business Division, Deputy General Manager of Supervisory Office for Business Coordination

**Current Position:** Vice President and Executive Officer, General Manager of Research & Development Group, Environmental Strategy Office and Medical Systems Business Division, Deputy General Manager of Supervisory Office for Business Coordination

**Masahiro Kitano**

**New Position:** Vice President and Executive Officer, in charge of Quality Assurance and Production Engineering, General Manager of Environmental Strategy Office, Deputy General Manager of Supervisory Office for Product Environmental Information

**Current Position:** Vice President and Executive Officer, Chief Executive Officer of Platform Systems Business, Information & Telecommunication Group, Information & Telecommunication Systems Company

## 2. Resignation [Effective March 31, 2010]

**Koichiro Nishikawa**, currently Senior Vice President and Executive Officer, in charge of Business Development

-- Scheduled to be appointed Senior Executive Managing Officer of Hitachi Cable, Ltd., effective on April 1, 2010

**Taiji Hasegawa**, currently Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Procurement, General Manager of Battery Systems Division and Motor Power Systems Division

-- Scheduled to be appointed Executive Vice President of Hitachi Construction Machinery Co., Ltd., effective on April 1, 2010

**Shozo Saito**, currently Senior Vice President and Executive Officer, in charge of Environmental Strategies, Quality Assurance, Production Engineering and Power Systems Engineering, General Manager of Investment Planning Office, Deputy General Manager of Supervisory Office for Product Environmental Information

-- Scheduled to be appointed Chairman of the Board of Hitachi-GE Nuclear Energy, Ltd., effective on April 1, 2010

**Koushi Nagano**, currently Vice President and Executive Officer, General Manager of Corporate Marketing Group, Domestic Marketing Division and Customer Satisfaction Promotion Center, Deputy General Manager of Supervisory Office for Sales and Promotion

-- Scheduled to be appointed Senior Adviser of Hitachi Industrial Equipment Systems Co., Ltd., effective on April 1, 2010, and also scheduled to be appointed President and Director of Hitachi Industrial Equipment Systems Co., Ltd. , effective on June 17, 2010

**Masao Hisada**, currently Vice President and Executive Officer, in charge of Corporate Export Regulation, Deputy General Manager of Corporate Marketing Group, General Manager of International Marketing Division and International Strategy Division

-- Scheduled to be appointed Representative Executive Officer, Executive Vice President and Executive Officer of Hitachi High-Technologies Corporation, effective on April 1, 2010

### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

<Reference>

1. Executive Officers [Effective April 1, 2010]

[(a) Reappointment / (b) New]

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| <b>Takashi Kawamura</b>  | Representative Executive Officer,<br>Chairman and Chief Executive Officer,<br>General Manager of Supervisory Office for Management Reforms   |
| <b>Hiroaki Nakanishi</b> | Representative Executive Officer and President,<br>in charge of Power Systems Business and Industrial &<br>Social Infrastructure Systems Business,<br>General Manager of Supervisory Office for Overseas<br>Plant Construction Business,<br><br>Chairman of the Board of Hitachi Global Storage<br>Technologies, Inc.  |
| <b>Kazuhiro Mori</b>     | Representative Executive Officer,<br>Executive Vice President and Executive Officer,<br>in charge of Automotive Systems Business, Motor Power<br>Systems, Battery Systems Business, Sales Operations,<br>Hitachi Group Global Business, Procurement, Medical<br>Systems Business and Business Incubation,<br>General Manager of Supervisory Office for Sales and<br>Promotion and Corporate Export Regulation Division   |
| <b>Takashi Hatchoji</b>  | Representative Executive Officer,<br>Executive Vice President and Executive Officer,<br>in charge of Urban Planning and Development Systems<br>Business, Defense Systems Business, Corporate<br>Planning, Environmental Strategies, Human Capital,<br>Legal & Corporate Communications, Corporate Brand<br>and Corporate Auditing,<br>General Manager of Supervisory Office for Business<br>Infrastructure,<br>Hitachi Group Chief Environmental Strategy Officer,<br>General Manager of Supervisory Office for Product<br>Environmental Information |
| <b>Takashi Miyoshi</b>   | Representative Executive Officer,<br>Executive Vice President and Executive Officer,<br>in charge of Management Reform, Finance, Corporate<br>Pension System, Business Development and Consumer<br>Business, Deputy General Manager of Supervisory Office<br>for Management Reforms and Chief Hitachi Group<br>Headquarters  |

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| <b>Naoya Takahashi</b>     | Representative Executive Officer,<br>Executive Vice President and Executive Officer,<br>in charge of Information & Telecommunication Business,<br>Information & Control Systems Business, Research &<br>Development and Information Technology,<br>General Manager of Supervisory Office for Business<br>Coordination, Hitachi Group Chief Technology Officer,<br>Hitachi Group Chief Innovation Officer and Hitachi<br>Group Chief Information Security Officer |
| <b>(b) Nobuo Mochida</b>   | Representative Executive Officer,<br>Executive Vice President and Executive Officer,<br>in charge of Corporate Planning, High Functional<br>Materials & Components and Production Engineering,<br>General Manager of Corporate Quality Assurance<br>Division and Supervisory Office for MONOZUKURI,<br>Deputy General Manager of Supervisory Office for<br>Business Infrastructure,<br>Chairman of the Board of Hitachi Metals, Ltd.                             |
| <b>Junzo Nakajima</b>      | Senior Vice President and Executive Officer,<br>President & CEO of Information & Telecommunication<br>Systems Company,<br>Group CEO of Information & Telecommunication Group   |
| <b>(a) Yoshito Tsunoda</b> | Senior Vice President and Executive Officer,<br>in charge of Battery Systems Business,<br>General Manager of Motor Power Systems Division<br>Director, Representative Executive Officer, President and<br>Chief Executive Officer of Hitachi Maxell, Ltd.  |
| <b>Toyoaki Nakamura</b>    | Representative Executive Officer,<br>Senior Vice President and Executive Officer,<br>in charge of Finance and Corporate Pension System   |
| <b>Tadahiko Ishigaki</b>   | Senior Vice President and Executive Officer,<br>Chief Executive for the Americas   |
| <b>Stephen Gomersall</b>   | Senior Vice President and Executive Officer,<br>Chief Executive for Europe   |
| <b>Koji Tanaka</b>         | Vice President and Executive Officer,<br>President & CEO of Power Systems Company,<br>General Manager of Renewable Energy & Smart Grid<br>Division   |
| <b>Akira Maru</b>          | Vice President and Executive Officer,<br>Chief Executive Officer of Nuclear Systems,<br>General Manager of Nuclear System Division, Power<br>Systems Company   |

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| <b>Hitoshi Isa</b>           | Vice President and Executive Officer,<br>Chief Executive Officer of Thermal Power Systems,<br>Power Systems Company   |
| <b>Gaku Suzuki</b>           | Vice President and Executive Officer,<br>President & CEO of Industrial & Social Infrastructure<br>Systems Company,<br>General Manager of Intercity Express Programme<br>Division              |
| <b>Hideaki Takahashi</b>     | Vice President and Executive Officer,<br>President & CEO of Urban Planning and Development<br>Systems Company   |
| (b) <b>Yutaka Saito</b>      | Vice President and Executive Officer,<br>President & CEO of Information & Control Systems<br>Company  |
| <b>Shinjiro Iwata</b>        | Vice President and Executive Officer,<br>Chief Executive Officer of Service Business (Global),<br>Information & Telecommunication Group,<br>Information & Telecommunication Systems Company   |
| (b) <b>Yoshihiko Mogami</b>  | Vice President and Executive Officer,<br>Chief Executive Officer of System Solutions Business,<br>Information & Telecommunication Group,<br>Information & Telecommunication Systems Company   |
| <b>Kaichiro Sakuma</b>       | Vice President and Executive Officer,<br>Chief Executive Officer of Platform Systems Business,<br>Information & Telecommunication Group,<br>Information & Telecommunication Systems Company   |
| (b) <b>Masahide Tanigaki</b> | Vice President and Executive Officer,<br>in charge of Corporate Export Regulation,<br>General Manager of Corporate Marketing Group and<br>International Marketing Division                    |
| (b) <b>Ryuichi Kitayama</b>  | Vice President and Executive Officer,<br>Deputy General Manager of Corporate Marketing Group,<br>General Manager of Domestic Marketing Division and<br>Customer Satisfaction Promotion Center |
| <b>Takao Koyama</b>          | Vice President and Executive Officer,<br>General Manager of Kansai Area Operation,<br>Deputy General Manager of Domestic Marketing<br>Division, Corporate Marketing Group                     |



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| <b>Shigeru Azuhata</b>  | Vice President and Executive Officer,<br>General Manager of Research & Development Group and<br>Medical Systems Business Division,<br>Deputy General Manager of Supervisory Office for<br>Business Coordination                                      |
| <b>Kenji Ohno</b>       | Vice President and Executive Officer,<br>in charge of Human Capital,<br>General Manager of Head Office Business Support<br>Division  |
| <b>Toshiaki Kuzuoka</b> | Vice President and Executive Officer,<br>in charge of Legal & Corporate Communications,<br>Corporate Brand and Corporate Auditing,<br>General Manager of Legal Division, Compliance<br>Division and Centennial Project Division                      |
| <b>Makoto Ebata</b>     | Vice President and Executive Officer,<br>in charge of Procurement  |
| <b>Masahiro Kitano</b>  | Vice President and Executive Officer,<br>in charge of Quality Assurance and Production<br>Engineering,<br>General Manager of Environmental Strategy Office,<br>Deputy General Manager of Supervisory Office for<br>Product Environmental Information |
| <b>Nobuyuki Ohno</b>    | Vice President and Executive Officer,<br>Chief Executive and Chief Innovation Officer for China  |
| <b>Osamu Ohno</b>       | Vice President and Executive Officer,<br>General Manager of Information Technology Division,<br>Chief Innovation Officer of Power Systems Company  |

## 2. Biography of Reappointment and New Executive Officers

### **Nobuo Mochida**

1. Date of Birth April 1, 1947
2. Education  
March, 1970 Graduated from Faculty of Engineering, The University of Tokyo
3. Business Experience  
June, 2006 Director, Representative Executive Officer, President and Chief Executive Officer of Hitachi Metals, Ltd.  
June, 2005 Vice President and Executive Officer of Hitachi Metals, Ltd.,  
Director, Vice President and Executive Officer of NEOMAX Co., Ltd.  
June, 2004 Director, Vice President and Executive Officer of NEOMAX Co., Ltd.  
April, 2004 Vice President and Director of NEOMAX Co., Ltd.  
October, 2002 Managing Officer, President of Magnetic Materials Company,  
Hitachi Metals, Ltd.  
October, 2001 President of Magnetic Materials Company; Hitachi Metals, Ltd.  
April, 1999 General Manager of Kumagaya Magnetic Works, Hitachi Metals, Ltd.  
April, 1970 Joined Hitachi Metals, Ltd.

### **Yoshito Tsunoda**

1. Date of Birth September 20, 1944
2. Education  
March, 1971 Graduated from the University of Tokyo  
Graduated School of Science(master's degree)
3. Business Experience  
April, 2006 Director, Representative Executive Officer, President and Chief Executive Officer of Hitachi Maxell, Ltd.  
June, 2005 Director, Senior Vice President and Executive Officer of Hitachi Maxell, Ltd.  
April, 2005 Senior Vice President and Executive Officer of Hitachi Maxell, Ltd.  
June, 2003 Vice President and Executive Officer,  
President & Chief Executive Officer of Urban Planning and Development Systems Group  
April, 2003 President & Chief Executive Officer of Urban Planning and Development Systems Group  
January, 2003 Group Executive of Ubiquitous Platform Systems Group, Hitachi, Ltd.  
June, 1999 Senior Executive Vice President of Fujitsu Hitachi Plasma Display Limited  
June, 1998 General Manager of Business Development Office  
August, 1993 Deputy General Manager of Central Research Laboratory,  
General Manager of Planning Office, Central Research Laboratory  
April, 1971 Joined Hitachi, Ltd.

**Yutaka Saito**

- 1. Date of Birth December 11, 1954
- 2. Education
  - March, 1979 Graduated from Faculty of Engineering, The University of Tokyo
- 3. Business Experience
  - October, 2009 President & CEO of Information & Control Systems Company
  - April, 2009 Chief Strategy Officer, Chief Technology Officer and General Manager of Strategy Planning & Development Office, Information & Telecommunication Systems Group
  - April, 2006 General Manager of Information & Control Systems Division, Information & Telecommunication Systems Group
  - April, 2005 General Manager of Public & Municipal Systems Division, Industrial Systems Group
  - April, 1979 Joined Hitachi, Ltd.

**Yoshihiko Mogami**

- 1. Date of Birth August 1, 1953
- 2. Education
  - March, 1976 Graduated from Faculty of Engineering, The University of Tokyo
- 3. Business Experience
  - October, 2009 Chief Operating Officer of System Solutions Business, Information & Telecommunication Group, Information & Telecommunication Systems Company
  - April, 2009 Chief Operating Officer of System Solutions Business, Information & Telecommunication Systems Group
  - April, 2007 General Manager of Industrial Manufacturing & Services Systems Division, Information & Telecommunication Systems Group
  - April, 2003 General Manager of Government & Public Corporation Information Systems Division, Information & Telecommunication Systems Group
  - April, 1976 Joined Hitachi, Ltd.

**Masahide Tanigaki**

1. Date of Birth January 11, 1951
2. Education  
March, 1975 Graduated from Faculty of Economics, Keio University
3. Business Experience  
October, 2009 Deputy General Manager of Power Systems Sales Management Division, Power Systems Company, Deputy General Manager of International Marketing Division, Corporate Marketing Group  
April, 2009 Deputy General Manager of Power Systems Sales Management Division, Power Systems Group, Deputy General Manager of International Marketing Division, Corporate Marketing Group  
October, 2008 Deputy General Manager of Power Systems Sales Management Division, Power Systems Group  
February, 2006 President, Hitachi America, Ltd.  
April, 2002 Vice President, Hitachi America, Ltd.  
April, 1975 Joined Hitachi, Ltd.

**Ryuichi Kitayama**

1. Date of Birth February 4, 1952
2. Education  
March, 1976 Graduated from Faculty of Business and Commerce, Keio University
3. Business Experience  
October, 2009 Chief Marketing Officer and General Manager of Sales Management & Accounting Division, Information & Telecommunication Group, Information & Telecommunication Systems Company, Deputy General Manager of Domestic Marketing Division, Corporate Marketing Group  
April, 2009 Chief Marketing Officer and General Manager of Sales Management & Accounting Division, Information & Telecommunication Systems Group, Deputy General Manager of Corporate Marketing Group  
April, 2006 General Manager of Financial Information Systems Sales Management Division, Information & Telecommunication Systems Group, Hitachi, Ltd.  
April, 2004 President and Director of Hitachi Hi-System21 Co., Ltd.  
April, 2003 General Manager of Government & Public Corporation Information Systems Sales Management Division, Information & Telecommunication Systems Group  
April, 1976 Joined Hitachi, Ltd.

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