

Touch panel technologies for industrial applications

Hitachi DPG presenting at electronic displays conference 2011

Maidenhead, UK. 14 February 2011. As part of the electronic displays conference, at the forthcoming Embedded World trade fair in Nuremberg, Germany, Hitachi Display Products Group (DPG) will be presenting a technical paper outlining touch-panel technologies and their suitability for industrial display applications. Graphical user interfaces are already present in many industrial applications and the consideration and understanding of how touch-panel technology can be used to enhance and improve the user interface and resulting user experience has now become essential. Many consumer electronics products now utilise state of the art touch-panel technology and the Hitachi DPG paper will discuss the migration and capability of these and other touch technologies to industrial products and applications.

The electronic displays conference is Europe's largest conference forum on electronic displays and applications and takes place on March 2nd to 3rd at the Exhibition centre Nuremberg, Germany. Martin Bischoff, Hitachi DPG Technical Manager, will be presenting the Hitachi DPG touch-panel technology paper.

Hitachi DPG will also be represented at the Embedded World exhibition by local distributors Data Modul, Glyn and MSC. The three day exhibition represents an opportunity to view the latest market leading Hitachi display solutions and TFT display modules: a range of high performance TFT modules featuring optical glass bonding and high brightness LED backlights will be on show. These enhanced Hitachi display solutions are specifically aimed at designers and engineers developing embedded systems and applications within the process control, point of sale, industrial, marine and digital signage markets.

The Embedded World 2011 exhibition is being held from March 1st to 3rd at the Exhibition Centre Nuremberg, Germany. For further information and details please visit the Embedded World website at <http://www.embedded-world.de>

For more information, please visit www.hitachi-displays-eu.com or call +44(0)1628 585 000

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About Hitachi Display Products Group

Hitachi Display Products Group (DPG) is part of Hitachi Europe Ltd. It is responsible for pan-European sales and distribution of Hitachi's leading liquid crystal display products. Offering a comprehensive range of monochrome and colour display component modules, the company supports customers in a range of sectors including mobile phone, medical, white goods, automotive and industrial industries. Hitachi Display Products Group offers a range of standard liquid crystal modules and is also able to develop and manufacture customised displays. For further information on Hitachi LCD modules, please visit the display products group web site <http://www.hitachi-displays-eu.com>

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 11 countries across Europe, the Middle East and Africa and employs approximately 460 people. Hitachi Europe comprises of nine business areas: air conditioning and refrigeration systems; digital media and consumer products; display products; industrial components and equipment; manufacturing systems; information systems; power and industrial systems; power devices and procurement and sourcing. Hitachi Europe also has three Research and Development laboratories and a Design Centre. For more information about the company, please visit <http://www.hitachi.eu>.

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