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**Hitachi Raises €20,000 for European Federation of Food Banks**

*To commemorate its 30<sup>th</sup> anniversary, Hitachi employees raise money to help fight hunger across Europe*

**Maidenhead, UK, January, 17<sup>th</sup>, 2013** – Hitachi Europe Ltd. today announced it has raised €20,000 for the European Federation of Food Banks (FEBA), a charity which brings together 247 food banks across Europe to fight against hunger and food waste. The money was raised by Hitachi Europe employees across Europe, who took part in a variety of activities to celebrate the company's 30<sup>th</sup> anniversary.

Hitachi Europe celebrated its 30<sup>th</sup> anniversary in June 2012. Instead of holding an anniversary event, its employees took part in social activities in order to contribute to European society. Employees raised money by holding internal sporting competitions, company dinners and Christmas fairs, as well as selling products with a special employee-designed anniversary logo. In addition, some Hitachi employees also volunteered at a local food bank for the week, joining FEBA's ranks as one of 9,800 volunteers who help sort and distribute food on a daily basis.

Today, Mr Patrick Alix, Project Manager, FEBA was presented with a cheque for €20,000 by Mr Kiyoshi Yamamoto, Managing Director of Hitachi Europe Ltd. The

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presentation took place at Hitachi Europe's HQ in Maidenhead, Berkshire in front of the entire office staff.

Kiyoshi Yamamoto said: "In June 2012, Hitachi Europe celebrated its 30th anniversary. We wanted to celebrate this momentous occasion by doing something which would help give back to society, supporting those who really need it. When we found out about the work FEBA does, we were very keen to help by raising as much money as we could for this environmental cause."

Isabel Jonet, President, FEBA said: "The outstanding testimony of solidarity given by the employees and management of Hitachi Europe provides strong encouragement for the volunteers at our Food Banks to pursue their daily actions in alleviating hunger among the poorest people in our communities. On behalf of those people who will somehow benefit from this contribution, I would truly like to thank each and every employee at Hitachi Europe for their generosity."

Patrick Alix, Project Manager, FEBA added: "We are very happy that Hitachi Europe selected our European Food Bank network as its charity beneficiary. I'm delighted to be here today to collect this cheque and meet some of the staff that gave up their time and money to help make a difference."

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### **ABOUT HITACHI EUROPE**

Hitachi Europe Ltd., headquartered in Maidenhead, UK, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of information & telecommunication systems; power and industrial system; rail system; digital media and consumer products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing with operations throughout 12 countries across Europe, the Middle East and Africa. And Hitachi Europe also has three Research and Development laboratories and a design centre. For more information, visit <http://www.hitachi.eu>. For more information on other Hitachi Group companies in Europe, please visit <http://www.hitachi.eu/>

### **ABOUT FEBA**

Founded in 1986, the European Federation of Food Banks (FEBA) brings together 247 food banks, in 21 countries in Europe, which fight daily against

hunger and food waste. The European Federation of Food Banks bring together the fight against waste and the fight against hunger, poverty and exclusion. In the European Union, 80 million people live below the poverty line. Each year, in Europe, almost 50% of edible food gets wasted along the food supply chain. In 2011, the European Food Banks distributed 401 thousand tons of food, equivalent to 800 million meals to 5.2 million people in partnership with 31 thousand charitable organisations and social services.

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