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Hitachi Announces Executive Changes in Europe

*Mr Klaus Dieter Rennert becomes Chief Executive for EMEA·CIS;
Mr Alistair Dormer becomes Vice President and Executive Officer of Hitachi, Ltd.;
Mr Tatsuro Ishizuka becomes Deputy Chairman of the Board, Hitachi Europe Ltd.*

London, February 4, 2015 - Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd.

(TSE:6501), today announced a number of European executive changes in order to accelerate Hitachi's growth in the global market as it enters the final year of its 2015 Mid-term Management Plan. Hitachi, Ltd. will establish four global regions - the Americas; China; Asia Pacific; and EMEA·CIS (Europe, the Middle East, Africa and Commonwealth of Independent States) and will appoint Chief Executives for these regions as part of Hitachi's new "autonomous decentralized global management" structure. The regional Chief Executives will act as representatives of the Hitachi Group in interactions with regional companies and customers. These changes will be effective from April 1st 2015.

Mr Klaus Dieter Rennert, currently Chief Executive for Europe, Hitachi, Ltd., will become Chief Executive for EMEA·CIS. Since his appointment in September 2013, he has been focused on expanding Hitachi's European business through promotion of cross-Hitachi Group activity with a 'One Hitachi' approach. As Chief Executive for EMEA·CIS, Mr Rennert will continue to strengthen the company's solutions business in Social Innovation. Through Hitachi's transition to an "autonomous decentralized global management" structure, Mr Rennert will have the authority to make investments in new business areas where growth is projected and will be accountable for achieving positive returns on these investments. He will lead the EMEA·CIS region autonomously with a customer centric approach, developing and building solutions alongside customers through "collaborative creation." Mr Rennert has identified a specific target of not only increasing efficiency in production and supply chains through activities relating to "Industrie 4.0" in Germany, but also providing sophisticated solutions in the healthcare and energy industries.

Mr Rennert said, "This new structure is a significant step forward in the promotion of Hitachi's globalization policy, through regional business localization. We need to work more closely with our customers in each region, to truly identify the specific areas and communities where we can best help with our solutions. Hitachi has vast capabilities, combining social infrastructure with highly sophisticated IT, and with our ability to act as 'One Hitachi' we can empower each region to grow, in turn transforming Hitachi into a global major player."

This new global management strategy has been implemented in order to support Hitachi's 2015 Mid-term Management Plan, a three-year plan that concludes at the end of FY2015. In this Plan, Hitachi set a goal of achieving an overseas sales ratio of more than 50% by the end of FY2015 (year ending March 31, 2016) while expanding its Social Innovation Business.

In addition, Hitachi, Ltd. today also announced that Mr Alistair Dormer, currently Global CEO of the Rail Systems Business, will also become Vice President and Executive Officer of Hitachi, Ltd., in charge of Rail Systems Business. Mr Dormer was appointed as Global CEO of the Rail Systems Business in April 2014, following the re-location of the Rail Systems Business global headquarters function to London. From here, Hitachi has been promoting aggressive sales activities targeting railway projects currently being planned globally. Mr Dormer will continue to serve as Executive Chairman & CEO of the Board, Hitachi Rail Europe Ltd.

Furthermore, Hitachi Europe, Ltd. today also announces the appointment of Mr Tatsuro Ishizuka as Deputy Chairman of the Board, Hitachi Europe Ltd., Chief Executive of the Nuclear Power System Business in Europe and Chairman of the Board, Horizon Nuclear Power Limited. Mr Ishizuka currently serves as Representative Executive Officer, Executive Vice President and Executive Officer, President & CEO of Power Systems Group and Infrastructure Systems Group. Mr Ishizuka replaces Mr Masaharu Hanyu. Hitachi, Ltd. acquired Horizon from RWE and E.ON. at the end of November 2012, and continues to proactively support and promote its nuclear business in the UK with the aim of creating a reliable and sustainable energy supply for decades to come.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, financial services; digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <http://www.hitachi.eu>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totalled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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