

News Release

FOR IMMEDIATE RELEASE

Hitachi to Host First Social Innovation Forum in Milan

On Wednesday 18th October 2017 at Pirelli HangarBicocca

London, October 4th, 2017 --- Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd. (TSE:6501), today announced that it is hosting its first Social Innovation Forum in Milan at Pirelli HangarBicocca on Wednesday 18th October 2017. The event, which forms the Italian leg of its global series of Social Innovation Forums, will discuss ideas with customers and partners to help solve societal challenges in Italy, and demonstrate Hitachi's wide range of technologies.

The Hitachi Social Innovation Forum 2017 MILAN will focus on Hitachi's continued engagement with its Italian partners to broaden its range of IoT driven Social Innovation Business in the Italian market. Over 300 industry leaders, professionals, government officials and academics will attend to explore the key themes and opportunities presented by 'co-creation' and IoT in developing new solutions to the business challenges faced today.

The Forum will comprise of two main sessions. The morning session will focus on the growth opportunities for Hitachi in Italy, including keynote speeches from Toshiaki Higashihara, President and CEO, Hitachi, Ltd.; Valerio De Molli, Managing Partner and CEO, The European House – Ambrosetti; and Gerd Leonard, renowned Futurologist. The afternoon session will include panel discussions with contributions from companies such as Ferrovie dello Stato Italiane, Italian National Research Council, Vodafone Italia, SAP Italia, Google Italy, as well as Alistair Dormer, Senior Vice President and Executive Officer, CEO of the Railway Systems Business Unit, Hitachi, Ltd.; and Hicham Abdessamad, Deputy General Manager, Social Innovation Business Division, Hitachi, Ltd.

A separate exhibition will give guests the opportunity to explore Hitachi's latest technology solutions including its humanoid robot, EMIEW3. For the first time in Europe, there will be an area dedicated to sustainability, demonstrating how Hitachi's Social Innovation Business is contributing to the UN's Sustainable Development Goals.

Hitachi's global business development is centered on its expertise in Social Innovation, providing market-leading infrastructure solutions underpinned by highly reliable and efficient Operational Technology and Information Technology. In its 2018 Mid-term Management Plan, Hitachi aims to increase its overseas revenue ratio to more than 55%, with Europe as a key region to achieve this target. Through its Social Innovation Business, Hitachi is committed to provide real benefits to society, turning the world's challenges into opportunities and creating a safer, smarter and more sustainable world with its technologies.

Hitachi aspires to drive innovation together with all of its stakeholders in ways that make positive contributions to society. It also seeks to provide safety, comfort and convenience to people throughout the world, as well as for future generations.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <http://www.hitachi.eu>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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