

# News Release

**FOR IMMEDIATE RELEASE**

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## **Hitachi To Showcase Industrial IoT, Energy IoT and Artificial Intelligence Innovations at Hannover Messe, Including Its Humanoid Robot, EMIEW3**

**London, April 7, 2017** --- Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd. (TSE:6501), today announced that the Hitachi Group will be exhibiting at Hannover Messe, demonstrating innovative industrial internet of things (IoT) technologies and artificial intelligence and robotics applications.

The theme of this year's Hannover Messe event is 'Integrating Industry – Creating Value' and Hitachi will use this platform to demonstrate how businesses can take advantage of the many new opportunities being created in the IoT era.

The event marks the first time Hitachi's humanoid service robot, EMIEW3, will be in Europe. EMIEW3 can move at a maximum speed of 3.7mph, avoid obstacles, regain its posture if it should fall over and interact with people needing assistance in multiple languages. Scheduled demonstrations will be held where visitors to the Hitachi booth will be able to see EMIEW3 in action.

The Hitachi booth is in Hall 12, Stand C80, at the intersection of the areas on energy and industrial automation. There, Hitachi will showcase several exciting industrial and energy IoT innovations from across its group company portfolio, including Lumada, its intelligent and composable IoT platform, and will introduce a simultaneous optimization system of distributed power generation resources and energy trading, and smart manufacturing capabilities. Hitachi will have multiple technology demonstrations for visitors to engage with and will offer guided tours of the booth's highlights.

Patrik Sjoestedt, Co-Head of Social Innovation Business for EMEA-CIS, Social Innovation Business Division, Hitachi, Ltd., will participate in the Global Business & Markets Forum on 24 April. Patrik will offer his opinion on the opportunities presented by new manufacturing trends and how Hitachi is pursuing new digitisation strategies, with a particular focus on Germany.

Keiji Kojima, Senior Vice President and Executive Officer, Hitachi. Ltd., and CEO of Hitachi Insight Group, will present at the 11th German/Japanese Economic Forum on 26th April, discussing the work Hitachi is undertaking around Society 5.0 in Japan and Industrie 4.0 in Germany through its Social Innovation Business, as well as how Japan and Germany can work together to create value.

Hannover Messe 2017 will include over 6,500 exhibitors and is expected to attract over 200,000 visitors. This year's focus is on current industry trends, such as integrated energy and predictive maintenance, and the practical application of Industrie 4.0 applications.

Through its Social Innovation Business, Hitachi is committed to creating solutions to challenges currently facing society, helping to create a safer, smarter and more sustainable world with its technologies and solutions.

Register to meet with Hitachi at Hannover Messe:

[https://www.hitachiinsightgroup.com/go/events/hannover-messe.html?utm\\_source=corpcomms&utm\\_medium=pressrelease&utm\\_campaign=hannovermesse&id=pr\\_de\\_en\\_hannovermesse](https://www.hitachiinsightgroup.com/go/events/hannover-messe.html?utm_source=corpcomms&utm_medium=pressrelease&utm_campaign=hannovermesse&id=pr_de_en_hannovermesse)

#### **About Hitachi Europe Ltd.**

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <http://www.hitachi.eu>.

#### **About Hitachi Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2015 (ended March 31, 2016) totaled 10,034.3 billion yen (\$88.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 335,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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