

Hitachi & Hawco Sign Distribution Partnership

June 5th 2007, Maidenhead, Hitachi Europe Ltd is delighted to announce the signing of a new distribution partnership with Hawco Refrigeration. Following the success of their recent trading it is now confirmed that Hawco will concentrate on offering Hitachi's Summit range of high wall inverters as an integral part of their product range.

Hawco refrigeration and Hitachi are a renowned industry partnership, known for their excellent service and reliability. Over the last 5 years they have enjoyed major market success promoting and supplying Hitachi low temperature horizontal scroll compressors, for refrigeration applications.

As one of the largest suppliers of refrigeration components in the UK, servicing both OEM and contractors, Hawco's key strategy for growth is to provide customers with a "Total Cooling Solution". Supported by their 'in house' logistics centre Hawco have the capability to ship anywhere in mainland UK on a next day delivery.

Gary Bennett, Chief Executive for Hawco commented on the signing at the recent RAC Exhibition, "Hitachi is a world leader in Air Conditioning products and this new distribution agreement and the addition of the Summit product line is a great recognition of Hawco refrigeration's Total Cooling Solutions and capability to meet the industries needs"

In response Hitachi sees this partnership as a positive move for business growth in the UK, "We are delighted to extend our trading relationships with Hawco, and see this development as a further opportunity to strengthen our position in the UK market".



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The new agreement is great news for Hitachi and Hawco and they look forward to continued success from this very important partnership". Des Kinsella. European Sales & Marketing Manager, Hitachi Europe Ltd.

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Notes to Editor

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For further information please visit Air Conditioning and Refrigeration Group website at www.hitachiaircon.com

About Hitachi Europe Ltd.

Hitachi Europe Ltd., is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 15 countries and employs 470 people across Europe, the Middle East and Africa. As a 'Best Solutions Partner' Hitachi Europe tailors its services and solutions to meet the specific needs of its customers. Hitachi Europe comprises eleven key business areas: power and industrial systems; rail; industrial components & equipment; information systems; high performance computing; digital media; display products; air-conditioning and refrigeration systems; procurement and sourcing; corporate technology group (research & development) and the Hitachi Design Centre. For more information about Hitachi Europe Ltd., please visit http://www.hitachi-eu.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.