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Hitachi Announces Strategic Partnership with Optic Vision

Hitachi Europe Ltd., Maidenhead UK – July 11th, 2008, today announced that it is joining forces with specialist security solutions provider Optic Vision Ltd, for the promotion and deployment of Optic Vision's software enabled security solutions to the EMEA market place.

Based in South Oxfordshire, Optic Vision has developed an information security software suite, VigilancePro™, which provides insider threat management and data loss protection for enterprises. VigilancePro delivers enhanced protection by integrating with physical and technical security countermeasures to provide a holistic approach to safeguarding data. With a renowned ability for providing solutions, applications and services that are tailored for enterprise level customers, together with their innovative Finger Vein and RFID technologies, Hitachi is a natural partner for Optic Vision. In combination their respective technologies provide organisations with the ability to identify, monitor, record and report on precisely how users access, process, store and transmit sensitive information. In addition, the ability to implement multi-factor transaction level authentication assures complete integrity for financial and other potentially vulnerable transactions.

Andy Durham, Managing Director of Optic Vision: "We are very excited by the potential of this strategic cooperation with Hitachi Europe. Their advanced work and expertise in the field of Finger Vein biometric products and RFID solutions are particularly relevant and, in combination, will further extend the opportunities for VigilancePro™".

Mr. Ravi Ahluwalia Head of Business Development, System Solutions Division, of Hitachi Europe Ltd commented "We are delighted to announce our strategic cooperation with Optic Vision and are looking forward to working with such a professional team, who along with our company can enable the successful deployment of security solutions in the EMEA region."

About Hitachi Europe Ltd.

Hitachi Europe Ltd., is a wholly owned subsidiary of Hitachi, Ltd., Japan, headquartered in Maidenhead, UK. Hitachi Europe tailors its services and solutions to meet the specific needs of its customers. Hitachi Europe comprises of nine key business areas: air conditioning and refrigeration systems, digital media products, display products, European procurement and sourcing, industrial components and equipment, Via Mechanics, information systems, power and industrial systems, and rail. For more information on Hitachi Europe, please visit the company's website at www.hitachi-eu.com.

About Hitachi Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics, and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Optic Vision Ltd

Optic Vision Ltd is a specialist integrated security solutions provider with extensive experience in both the commercial and government sectors. The company offers a complete service including the specification, implementation and support of integrated physical, technical and information security solutions, supported by high quality project management and client training.

Clients range from UK Government agencies and public sector services to blue chip companies across a wide range of industry sectors.

For more information on Optic Vision Ltd, please visit the company's website at

<http://www.opticvision.co.uk>.

<http://www.vigilancepro.com>

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