FOR IMMEDIATE RELEASE

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Hitachi Announces Consolidated Financial Results For the Second Quarter ended September 30, 2009

Tokyo, October 29, 2009 --- Hitachi, Ltd. (NYSE:HIT / TSE:6501) today announced its consolidated financial results for the second quarter of fiscal 2009, ended September 30, 2009.

- Notes:1. All figures, except for the outlook for the fiscal 2009, were converted at the rate of 90 yen to the U.S. dollar, the approximate exchange rate on the Tokyo Foreign Exchange Market as of September 30, 2009.
 - 2. Segment information and operating income (loss) are presented in accordance with financial reporting principles and practices generally accepted in Japan.

Summary

In millions of yen and U.S. dollars, except Net income (loss) attributable to Hitachi, Ltd. per share (6) and Net income (loss) attributable to Hitachi, Ltd. per American Depositary Share (7).

| | Three 1 | months ended | l Septen | iber 30 | Six m | onths ended | Septemb | per 30 |
|---|-----------|--------------|----------|------------|------------|-------------|---------|------------|
| | Y | en | (B)/(A) | U.S. \$ | Y | en | (D)/(C) | U.S. \$ |
| | | ions) | X100 | (millions) | (millions) | | X100 | (millions) |
| | 2008 (A) | 2009 (B) | (%) | 2009 | 2008 (C) | 2009 (D) | (%) | 2009 |
| 1. Revenues | 2,767,052 | 2,232,057 | 81 | 24,801 | 5,310,547 | 4,124,958 | 78 | 45,833 |
| 2. Operating income (loss) | 119,389 | 25,836 | 22 | 287 | 197,082 | (24,760) | - | (275) |
| 3. Income (loss) before income taxes | 54,528 | (29,311) | - | (326) | 138,143 | (110,139) | - | (1,224) |
| 4. Net income (loss) | 9,899 | (48,107) | - | (535) | 64,279 | (138,874) | - | (1,543) |
| 5. Net income (loss) attributable to Hitachi, Ltd. | (17,370) | (50,556) | - | (562) | 14,187 | (133,221) | - | (1,480) |
| 6. Net income (loss) attributable to Hitachi, Ltd. per share | | | | | | | | |
| Basic | (5.23) | (15.21) | - | (0.17) | 4.27 | (40.08) | - | (0.45) |
| Diluted | (5.29) | (15.21) | - | (0.17) | 3.98 | (40.08) | - | (0.45) |
| 7. Net income (loss) attributable to Hitachi, Ltd. per ADS (representing 10 shares) | | | | | | | | |
| Basic | (52) | (152) | - | (1.69) | 43 | (401) | - | (4.46) |
| Diluted | (53) | (152) | - | (1.69) | 40 | (401) | - | (4.46) |

Notes: 1. The Company's consolidated financial statements are prepared based on U.S.GAAPs.

^{2.} Segment Information and operating income (loss) are presented in accordance with financial reporting principles and practices generally accepted in Japan.

^{3.} Upon the adoption of Accounting Standards Codification 810-10-65-1, "Income before income taxes and minority interests", "Income before minority interests" and "Net income" are changed to "Income before income taxes", "Net income" and "Net income attributable to Hitachi, Ltd.", respectively, from Fiscal 2009.

^{4.} The figures are for 927 consolidated subsidiaries, including Variable Interest Entities, and 166 equity-method affiliates.

1. Qualitative Information Concerning Consolidated Business Results

(1) Summary of Fiscal 2009 Second-Quarter (Three Months Ended September 30, 2009) and First-Half (Six Months Ended September 30, 2009) Consolidated Business Results

| | Tl | d- d C+ | .h 20, 2000 | Six months and ad Santambar 30, 2000 | | | |
|--|-------------------|--|----------------------------|--------------------------------------|--|----------------------------|--|
| | I nree month | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
| | Yen (billions) | Year-over-year change % or billion yen | U.S. dollars (millions) | Yen (billions) | Year-over-year Change % or billion yen | U.S. dollars (millions) | |
| Revenues | 2,232.0 | (19%) | 24,801 | 4,124.9 | (22%) | 45,833 | |
| Operating income (loss) | 25.8 | (93.5) | 287 | (24.7) | (221.8) | (275) | |
| Loss before income taxes | (29.3) | (83.8) | (326) | (110.1) | (248.2) | (1,224) | |
| Net loss | (48.1) | (58.0) | (535) | (138.8) | (203.1) | (1,543) | |
| Net loss attributable to Hitachi, Ltd. | (50.5) | (33.1) | (562) | (133.2) | (147.4) | (1.480) | |

The world economy, which sharply declined starting in September 2008, finally leveled out in the first half of fiscal 2009, the year ending March 31, 2010, due to the effect of various countries' economic stimulus packages. However, conditions remained severe, with both consumption and production levels extremely low.

The U.S., European and other industrialized economies continued to weaken as employment and personal income worsened, although conditions have stopped deteriorating. On the other hand, the Chinese economy is staging an ongoing recovery, as highlighted by 8.9% year-over-year GDP growth in the July-September quarter, spurred by massive government pump-priming measures centered on expanding domestic demand.

In Japan, the economy bottomed out, with production and exports both registering increases compared to the second half of fiscal 2008 (October 2008 to March 2009), reflecting progress adjusting automobile and electronic component and device inventories, as well as government stimulus and resurgent exports to China. Still, the Japanese economy fell short of achieving a self-sustaining recovery, with consumer spending and housing investment lackluster against a backdrop of falling capital investment and worsening employment and personal incomes.

In this environment, Hitachi's consolidated revenues for the first half of fiscal 2009 declined 22% year over year, to 4,124.9 billion yen. This mainly reflected lower year-over-year revenues in the High Functional Materials & Components, the Power & Industrial Systems and the Information & Telecommunication Systems segments in line with falling demand for automobiles, semiconductors, industrial components and equipment and certain other products, as well as drifting corporate capital investment.

Overseas revenues decreased 26% year over year to 1,704.5 billion yen due to the prolonged heavy impact of falling demand worldwide, despite sales to China and other emerging economies were higher than to industrialized nations.

Hitachi posted a consolidated operating loss of 24.7 billion yen, 221.8 billion yen lower year over year as earnings in the Power & Industrial Systems, the High Functional Materials & Components, the Information & Telecommunication Systems and the Electronic Devices

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segments, which dropped in the second half of fiscal 2008, failed to recover to the levels recorded in the first half of fiscal 2008. The Digital Media & Consumer Products segment, however, saw earnings improve year over year due to cost cuttings from business restructuring. The actual consolidated operating loss was an 85.2 billion yen improvement on the initial forecast announced on May 12, 2009. This was the result of Hitachi group-wide activities to cut fixed costs and procurement costs, progress with structural reforms in various businesses, and rigorous project management.

Hitachi posted net other deductions of 85.3 billion yen, 26.4 billion yen worse than the corresponding period of the previous fiscal year, despite a decline in expenses related to business restructuring, including impairment losses on fixed assets. The deterioration in net other deductions reflected the booking again of equity in losses of semiconductor-related affiliated company, whose sales dropped rapidly in the second half of fiscal 2008, despite improved performances compared with initial forecasts. Another factor was the impairment of securities as share prices failed to rebound to the level at September 30, 2008 despite the share market recovery since the end of March 2009. Net other deductions improved 24.6 billion yen compared with the initial forecast, due to an improvement in equity in losses of semiconductor-affiliated company in line with improved performances, as well as decreased losses on disposal of fixed assets and exchange losses.

As a result of the above, Hitachi recorded a loss before income taxes of 110.1 billion yen, 248.2 billion yen lower year over year due to the challenging business environment which began deteriorating in the latter half of fiscal 2008, although this represented an improvement over the initial forecast. After taxes of 28.7 billion yen, Hitachi posted a net loss of 138.8 billion yen, 203.1 billion yen worse year over year. After net loss attributable to noncontrolling interests of 5.6 billion yen, Hitachi recorded a net loss attributable to Hitachi, Ltd. of 133.2 billion yen, 147.4 billion yen worse year over year.

For the second quarter of fiscal 2009, the three months ended September 30, 2009, consolidated revenues were down 19% year over year, at 2,232.0 billion yen. Operating income declined 93.5 billion yen from the same period of the previous fiscal year to 25.8 billion yen, despite second-quarter profits were posted by all segments except Power & Industrial Systems. Hitachi also recorded a net loss attributable to Hitachi, Ltd. of 50.5 billion yen, 33.1 billion yen worse year over year. Compared to the first quarter of fiscal 2009, the April to June 2009 quarter, revenues increased 17% in the second quarter, while the operating loss narrowed over the same period by 76.4 billion yen due to reductions in fixed expenses, lower costs and progress with business structure reforms. Hitachi's performance thus improved in the second quarter of fiscal 2009 after having worsened from the second half of fiscal 2008.

(2) Revenues and Operating Income (Loss) by Segment

Results by segment were as follows:

[Information & Telecommunication Systems]

| | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|------------------|---------------------------------------|-------|-------|-------------------------------------|----------------------------|----------------------------|
| | Yen (billions) | | | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 565.0 | (18%) | 6,278 | 1,036.7 | (19%) | 11,519 |
| Operating income | 23.8 | (51%) | 265 | 27.0 | (63%) | 301 |

For first half of fiscal 2009, Information & Telecommunication Systems segment recorded revenues of 1,036.7 billion yen, a decrease of 19% year over year. Software and services posted lower revenues year over year, reflecting lower revenues from both software and services. In addition to a constrained investment in the financial and industrial sectors largely due to the lackluster domestic economy, the lower revenues reflected a decrease in demand for large system construction, including system integration at mega-banks and for the transition to an electronic share certificate system in Japan. Hardware revenues, including storage systems, fell year over year due to soft demand and the effect of foreign currency fluctuations.

Segment operating income fell 63% year over year, to 27.0 billion yen. Software and services recorded lower operating income as revenues fell. Due to anemic demand that resulted in less earnings in HDD operations and Hitachi Kokusai Electric Inc., which became a consolidated subsidiary in March 2009, hardware also posted lower operating income. However, the operating income result was higher than the initial forecast due to rigorous project management and the benefits of fixed-cost reductions.

For the second quarter of fiscal 2009, revenues declined 18% year over year, to 565.0 billion yen. Operating income declined 51% year over year, to 23.8 billion yen, but increased 20.6 billion yen from the previous quarter. Segment performance, which worsened in the previous quarter, thus improved in the second quarter of fiscal 2009. In addition, HDD operations have returned to profitability in the July-September quarter of 2009; these earnings will be booked in Hitachi's third quarter of fiscal 2009.

Note: The HDD operations are conducted by Hitachi Global Storage Technologies (Hitachi GST), which has a December 31 fiscal year-end, different from Hitachi's March 31 year-end. Hitachi's results for the six months ended September 30, 2009 include the operating results of Hitachi GST for the six months ended June 30, 2009.

[Electronic Devices]

| | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|-------------------------|---------------------------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 230.4 | (35%) | 2,561 | 420.3 | (34%) | 4,671 |
| Operating income (loss) | 3.3 | (83%) | 37 | (3.8) | - | (43) |

For the first half of fiscal 2009, Electronic Devices revenues were 420.3 billion yen, 34% down year over year. One factor was lower revenues at Hitachi High-Technologies Corporation resulting mainly from decreased sales of semiconductor-related production equipment and electronic components, as the electronics industry including semiconductor did not achieve a full-fledged recovery despite signs of an underlying recovery. Another factor behind the decline in segment revenues was lower sales of displays, despite an increase in sales of high-definition displays for mobile phones, because of soft demand for certain other products.

The segment recorded an operating loss of 3.8 billion yen, 32.3 billion yen worse year over year, due to lower earnings at Hitachi High-Technologies because of lower sales.

For the second quarter of fiscal 2009, segment revenues declined 35%, to 230.4 billion yen, while operating income declined 83%, to 3.3 billion yen year over year. However, segment performance, which had worsened from the second half of fiscal 2008, improved from the previous quarter by 10.4 billion yen.

[Power & Industrial Systems]

| [1 over & maderial Systems] | | | | | | |
|-----------------------------|---------------------------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|
| | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 778.4 | (11%) | 8,649 | 1,435.5 | (15%) | 15,951 |
| Operating loss | (5.8) | - | (65) | (22.6) | - | (252) |

For the first half of fiscal 2009, Power & Industrial Systems revenues declined 15% year over year, to 1,435.5 billion yen, despite firm growth in sales of elevators and escalators in China and thermal power plant equipment in Europe, as well as the impact of making Hitachi Koki Co., Ltd. a consolidated subsidiary in March 2009. The overall decline in segment revenues was the result of sharply lower year-over-year sales at Hitachi Construction Machinery Co., Ltd. due to the effect of falling global demand, and in the automotive systems business despite improvements over the initial forecast in the automotive systems business as a result of economic stimulus measures implemented by various governments.

The segment recorded an operating loss of 22.6 billion yen, 86.2 billion yen worse year over year, reflecting sales in the automotive systems business and at Hitachi Construction Machinery that were only around 60% of the level recorded in the same period of the previous fiscal year. This result came despite improved earnings in the power systems business and at Hitachi Plant Technologies, Ltd. on account of better project management and other factors, and improved earnings compared to the initial forecast in the automotive systems business due to the benefits of business structural reforms.

For the second quarter of fiscal 2009, segment revenues declined 11% year over year, to 778.4 billion yen. The operating loss widened year over year by 43.1 billion yen to 5.8 billion yen. However, segment performance, which had worsened from the second half of fiscal 2008, improved from the previous quarter by 11.0 billion yen.

[Digital Media & Consumer Products]

| | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|-------------------------|---------------------------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 278.0 | (23%) | 3,090 | 519.3 | (25%) | 5,771 |
| Operating income (loss) | 4.2 | - | 48 | (9.1) | 1 | (102) |

The Digital Media & Consumer Products segment saw revenues drop 25%, to 519.3 billion yen. The lower overall segment revenues reflected the impact of the large reduction of overseas sales channels for flat-panel TVs as part of business structural reforms designed to lower operational risk, as well as lower sales of air conditioners due to constrained capital investment and a cool summer. Sales of refrigerators increased, however, spurred by the Japanese government's eco-point program.

The segment posted an operating loss of 9.1 billion yen, 17.4 billion yen better than in the first half of fiscal 2008, despite the decrease in sales and sales prices. This was the result of a narrower loss in the flat-panel TV business resulting from the switch to procuring plasma panels from outside the Hitachi Group, thus reducing overseas sales channels and other actions. There was also a 7.8 billion yen improvement compared to the initial forecast, reflecting cost savings from business restructuring.

For the second quarter of fiscal 2009, segment revenues dropped 23% year over year, to 278.0 billion yen. The segment realized second-quarter operating income of 4.2 billion yen. This was a 17.0 billion yen improvement year over year and a 17.6 billion yen improvement from the first quarter of fiscal 2009 due to the benefits of ongoing structural reforms.

[High Functional Materials & Components]

| [| | | | | | | |
|------------------|-------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|--|
| | Three month | s ended Septen | nber 30, 2009 | Six months ended September 30, 2009 | | | |
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | |
| Revenues | 306.2 | (34%) | 3,402 | 578.8 | (37%) | 6,432 | |
| Operating income | 8.9 | (73%) | 100 | 6.4 | (91%) | 71 | |

For the first half of fiscal 2009, High Functional Materials & Components revenues decreased 37%, to 578.8 billion yen. This mainly reflected large sales decreases at Hitachi Metals, Ltd., Hitachi Chemical Co., Ltd., and Hitachi Cable, Ltd. due to falling worldwide demand, although signs of an up-tick in demand are starting to emerge for automotive components- and semiconductor-related products due to progress in adjusting inventories.

The segment reported operating income of 6.4 billion yen, 91% down year over year due to the heavy impact of a rapid decline in demand in the second half of fiscal 2008. This result was despite Hitachi Chemical and other businesses recording improvements over initial forecasts due to the benefits of fixed-cost reductions and procurement expenses.

For the second quarter of fiscal 2009, segment revenues declined 34%, to 306.2 billion yen. Segment operating income declined 73% year over year, to 8.9 billion yen. The segment recorded a marked deterioration in operating income in the second half of fiscal 2008, but operating income recovered rapidly in the first quarter of fiscal 2009 and the result in the second quarter of fiscal 2009 was a further 11.4 billion yen improvement on the previous quarter, as the segment recorded a quarterly profit.

[Logistics, Services & Others]

| <u> </u> | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|------------------|---------------------------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 241.8 | (14%) | 2,687 | 454.9 | (21%) | 5,055 |
| Operating income | 0.9 | (87%) | 11 | 3.5 | (70%) | 39 |

For the first half of fiscal 2009, Logistics, Services & Others revenues declined 21%, to 454.9 billion yen due to lower revenues at Hitachi Transport System, Ltd. on account of soft demand and lower sales at overseas sales subsidiaries.

Segment operating income dropped 70%, to 3.5 billion yen year-over-year because of decreased revenues and other factors.

For the second quarter of fiscal 2009, segment revenues declined 14%, to 241.8 billion yen. Segment operating income declined 87%, to 0.9 billion yen.

[Financial Services]

| | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|------------------|---------------------------------------|----------------------------|----------------------------|-------------------------------------|----------------------------|----------------------------|
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) |
| Revenues | 142.8 | 46% | 1,587 | 235.0 | 24% | 2,612 |
| Operating income | 1.1 | 11% | 13 | 3.5 | (53%) | 39 |

For the first half of fiscal 2009, Financial Services revenues increased 24% year over year, to 235.0 billion yen. Although lease transactions declined amid falling capital investment and personal spending, the segment also recorded large cancellation penalty payment receipts.

Segment operating income dropped 53%, to 3.5 billion yen, mainly due to lower lease transaction volumes and increased bad debt expenses at Hitachi Capital Corporation.

For the second quarter of fiscal 2009, segment revenues increased 46% year over year, to 142.8 billion yen. Operating income increased 11% year over year, to 1.1 billion yen.

(3) Revenues by Market

| | Three month | Three months ended September 30, 2009 | | | Six months ended September 30, 2009 | | |
|---------------|-------------------|---------------------------------------|----------------------------|-------------------|-------------------------------------|----------------------------|--|
| | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | Yen (billions) | Year-over-year % change | U.S. dollars (millions) | |
| Japan | 1,319.7 | (18%) | 14,663 | 2,420.3 | (20%) | 26,893 | |
| Outside Japan | 912.3 | (21%) | 10,137 | 1,704.5 | (26%) | 18,940 | |
| Asia | 425.8 | (22%) | 4,732 | 782.8 | (27%) | 8,699 | |
| North America | 181.5 | (27%) | 2,018 | 353.9 | (27%) | 3,933 | |
| Europe | 201.0 | (16%) | 2,234 | 379.8 | (25%) | 4,220 | |
| Other Areas | 103.9 | (13%) | 1,154 | 187.9 | (20%) | 2,088 | |

Revenues in Japan were 2,420.3 billion yen, down 20% year over year, reflecting lower revenues mainly in the High Functional Materials & Components and Power & Industrial Systems segments.

Outside Japan revenues declined 26%, to 1,704.5 billion yen due to falling demand worldwide. Sales to China and other emerging economies were higher than to industrialized nations.

As a result, the ratio of overseas revenues to consolidated revenues declined 2 percentage points to 41%.

In the second quarter, revenues in Japan dropped 18% year over year, to 1,319.7 billion yen. Overseas revenues declined 21%, to 912.3 billion yen.

(4) Capital Investment, Depreciation and R&D Expenditures

Capital investment on a completion basis, excluding leasing assets, decreased 42% year over year, to 127.3 billion yen. Hitachi continued to only select investments, concentrating investments on strengthening the business base of the Power & Industrial Systems and the Information & Telecommunication Systems segments in order to bolster the Social Innovation Business.

Depreciation, excluding leasing assets, decreased 7%, to 179.2 billion yen, mainly due to the stricter selection of capital investments.

R&D expenditures declined 15%, to 178.9 billion yen, which corresponded to 4.3% of consolidated revenues. Although Hitachi only selected development investments, the Company invested aggressively in strategic products that underpin the Social Innovation Business.

For the second quarter of fiscal 2009, capital investment on a completion basis, excluding leasing assets, decreased 47%, to 62.9 billion yen. Depreciation, excluding leasing assets, decreased 6%, to 89.7 billion yen. R&D expenditures decreased 18%, to 92.2 billion yen, and corresponded to 4.1% of consolidated revenues.

2. Financial Position

(1) Financial Position

| | F | As of September 30, 2009 | |
|--|-------------------|----------------------------|----------------------------|
| | Yen (billions) | Change from March 31, 2009 | U.S. dollars (millions) |
| Total assets | 8,835.1 | (568.5) | 98,168 |
| Total liabilities | 6,761.8 | (462.5) | 75,131 |
| Interest-bearing debt | 2,557.7 | (262.3) | 28,419 |
| Total Hitachi, Ltd. stockholders' equity | 962.0 | (87.9) | 10,689 |
| Noncontrolling interests | 1,111.2 | (18.1) | 12,348 |
| Total Hitachi, Ltd. stockholders' equity ratio | 10.9% | 0.2 point deterioration | - |
| D/E ratio (including noncontrolling interests) | 1.23 times | 0.06 point improvement | - |

Total assets as of September 30, 2009 were 8,835.1 billion yen, a decrease of 568.5 billion yen from March 31, 2009. This was the result of ongoing efforts to reduce assets by improving asset efficiency, in addition to reductions of fixed costs and procurement expenses as well as structural reforms of unprofitable businesses. Consequently, interest-bearing debt decreased 262.3 billion yen, to 2,557.7 billion yen from March 31, 2009. Total Hitachi, Ltd. stockholders' equity decreased 87.9 billion yen over the same period, to 962.0 billion yen, with the reduction of pension liability adjustments and other factors somewhat mitigating the net loss attributable to Hitachi, Ltd. As a result, the total Hitachi, Ltd. stockholders' equity ratio was 10.9%. The debt-to-equity ratio (including noncontrolling interests) was 1.23 times.

(2) Cash Flows

| | Six months ended September 30, 2009 | | | | |
|--------------------------------------|-------------------------------------|-----------------------|----------------------------|--|--|
| | Yen (billions) | Year-over-year change | U.S. dollars (millions) | | |
| Cash flows from operating activities | 332.5 | 85.6 | 3,695 | | |
| Cash flows from investing activities | (255.8) | (13.1) | (2,843) | | |
| Free cash flows | 76.6 | 72.5 | 851 | | |
| Cash flows from financing activities | (265.5) | (198.6) | (2,951) | | |

Operating activities provided net cash of 332.5 billion yen, an 85.6 billion yen increase on the same period of the previous fiscal year. Although the net loss increased, this increase in operating cash flows was the result of quickly collecting accounts receivable and reducing inventories.

Investing activities used net cash of 255.8 billion yen, 13.1 billion yen more year over year, despite the stricter selection of investments, including property, plant and equipment. This was due to a decrease in the securitization of investments in leases as well as subscription to

an allotment of shares to shareholders to increase capital by Renesas Technology Corp. in September 2009.

Free cash flows, the sum of cash flows from operating and investing activities, improved 72.5 billion yen year over year, to 76.6 billion yen.

Financing activities used net cash of 265.5 billion yen, 198.6 billion yen more than in the first half of the previous fiscal year. This was due to the repayment of debt with cash built up at the end of March 2009.

The net result of the above items was a decrease of 190.4 billion yen in cash and cash equivalents, to 617.4 billion yen.

3. Outlook for Fiscal 2009

| | Year ending March 31, 2010 | | | | | | |
|--|----------------------------|--|-------------------------|--|--|--|--|
| | Yen (billions) | Year-over-year change % or billion yen | U.S. dollars (millions) | | | | |
| Revenues | 8,700.0 | (13%) | 93,548 | | | | |
| Operating income | 80.0 | (47.1) | 860 | | | | |
| Loss before income taxes | (90.0) | 199.8 | (968) | | | | |
| Net loss | (220.0) | 575.1 | (2,366) | | | | |
| Net loss attributable to Hitachi, Ltd. | (230.0) | 557.3 | (2,473) | | | | |

Note: All fiscal 2009 outlook figures were converted using 93 yen to the U.S. dollar.

In terms of the overall business environment going forward, the Japanese economy has seen exports turn upward, mainly to China, as well as strong sales of automobiles and household appliances, which have been stimulated by government spending programs. Nevertheless, personal spending and corporate investment remain at low levels. The Chinese economy has registered comparatively high economic growth on the back of aggressive government economic stimulus measures. However, the pace of growth may slow going forward as authorities begin to tighten bank lending because of concerns about excess spare production capacity. The global economy as a whole see production bottoming out due to progress with inventory adjustments, but consumer demand remains subdued, particularly in industrialized nations, and a recovery in capital investment is expected to take some time. Furthermore, the deterioration in employment and wages is expected to continue. Considering these factors, an economic recovery is not expected until the latter half of fiscal 2010.

Hitachi has lowered its full-year forecast for consolidated revenues due to concerns about a delayed recovery in private-sector capital expenditures, although the third and fourth quarters of fiscal 2009 should see a continued mild economic recovery. On the other hand, Hitachi has raised its previous earnings forecasts due to stronger earnings power in the Social Innovation Business, the benefits of business structure reforms and improved earnings in HDD operations, among other factors.

Hitachi is assuming exchange rates of 90 yen to the U.S. dollar and 125 yen to the euro for the third and fourth quarters of fiscal 2009.

Cautionary Statement

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical trends. Certain "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements speak only as of the date of this document.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statement" and from historical trends include, but are not limited to:

- economic conditions including consumer spending and plant and equipment investments in Hitachi's major markets, particularly Japan, Asia, the United States and Europe, as well as levels of demand in the major industrial sectors which Hitachi serves, including, without limitation, the information, electronics, automotive, construction and financial sectors;
- fluctuations in product demand and industry capacity, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- increased commoditization of information technology products and digital media related products and intensifying price competition for such products, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technology on a timely and cost-effective basis and to achieve market acceptance for such products;
- rapid technological innovation, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- exchange rate fluctuation for the yen and other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated, particularly against the U.S. dollar and the euro;
- fluctuations in the price of raw materials including, without limitation, petroleum and other materials, such as copper, steel, aluminum and synthetic resins:
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in product demand, exchange rate and/or the price of raw materials;
- general socio-economic and political conditions and the regulatory and trade environment of Hitachi's major markets, particularly Japan, Asia, the United States and Europe, including, without limitation, direct or indirect restrictions by other nations on imports, or differences in commercial and business customs including, without limitation, contract terms and conditions and labor relations;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property rights, particularly those related to electronics and data processing technologies;
- uncertainty as to the outcome of litigation, regulatory investigations and other legal proceedings of which the Company, its subsidiaries or its equity method affiliates have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to the success of restructuring efforts to improve management efficiency and to strengthen competitiveness;
- uncertainty as to the success of alliances upon which Hitachi depends, some of which Hitachi may not control, with other corporations
 in the design and development of certain key products;
- · uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing; and
- uncertainty as to general market price levels for equity securities in Japan, declines in which may require Hitachi to write down equity securities it holds.

The factors listed above are not all-inclusive and are in addition to other factors contained in Hitachi's periodic filings with the U.S. Securities and Exchange Commission and in other materials published by Hitachi.

Consolidated Statements of Operations

| | Three r | months ended | Septem | ber 30 | Six months ended September 30 | | | |
|--|---------------------------|---------------------------|-----------------|--------------------|-------------------------------|----------------------------|------------------|-----------------------|
| | | en lions) | (B)/(A) X100 | U.S. \$ (millions) | | en ions) | (D)/(C) X100 | U.S. \$ (millions) |
| | 2008 (A) | 2009 (B) | (%) | 2009 | 2008 (C) | 2009 (D) | (%) | 2009 |
| Revenues | 2,767,052 | 2,232,057 | 81 | 24,801 | 5,310,547 | 4,124,958 | 78 | 45,833 |
| Cost of sales | 2,117,559 | 1,740,071 | 82 | 19,334 | 4,073,494 | 3,200,326 | 79 | 35,559 |
| Selling, general and administrative expenses | 530,104 | 466,150 | 88 | 5,179 | 1,039,971 | 949,392 | 91 | 10,549 |
| Operating income (loss) | 119,389 | 25,836 | 22 | 287 | 197,082 | (24,760) | - | (275) |
| Other income (Interest and dividends) (Other) | 11,423 6,220 5,203 | 3,796 3,796 0 | 33 61 0 | 42 42 0 | 26,569 17,159 9,410 | 9,531 9,348 183 | 36 54 2 | 106 104 2 |
| Other deductions (Interest charges) (Other) | 76,284 8,673 67,611 | 58,943 6,524 52,419 | 77 75 78 | 655 72 582 | 85,508 18,273 67,235 | 94,910 13,558 81,352 | 111 74 121 | 1,055 151 904 |
| Income (loss) before income taxes | 54,528 | (29,311) | - | (326) | 138,143 | (110,139) | - | (1,224) |
| Income taxes | 44,629 | 18,796 | 42 | 209 | 73,864 | 28,735 | 39 | 319 |
| Net income (loss) | 9,899 | (48,107) | - | (535) | 64,279 | (138,874) | - | (1,543) |
| Less: Net income (loss) attributable to noncontrolling interests | 27,269 | 2,449 | 9 | 27 | 50,092 | (5,653) | - | (63) |
| Net income (loss) attributable to Hitachi, Ltd. | (17,370) | (50,556) | - | (562) | 14,187 | (133,221) | - | (1,480) |

Consolidated Balance Sheets

| | Y | en | | U.S. Dollars |
|--|-----------------|---------------------|-----------|---------------------|
| | (mill | ions) | (B)-(A) | (millions) |
| | As of March 31, | As of September 30, | (D)-(A) | As of September 30, |
| | 2009 (A) | 2009 (B) | | 2009 |
| Total Assets | 9,403,709 | 8,835,164 | (568,545) | 98,168 |
| Current assets | 5,065,399 | 4,573,756 | (491,643) | 50,820 |
| Cash and cash equivalents | 807,926 | 617,445 | (190,481) | 6,861 |
| Short-term investments | 8,654 | 23,515 | 14,861 | 261 |
| Trade receivables | | | | |
| Notes | 105,218 | 85,811 | (19,407) | 953 |
| Accounts | 2,028,060 | 1,814,978 | (213,082) | 20,166 |
| Investments in leases | 170,340 | 181,507 | 11,167 | 2,017 |
| Inventories | 1,456,271 | 1,380,600 | (75,671) | 15,340 |
| Other current assets | 488,930 | 469,900 | (19,030) | 5,221 |
| Investments and advances | 693,487 | 704,042 | 10,555 | 7,823 |
| Property, plant and equipment | 2,393,946 | 2,319,534 | (74,412) | 25,773 |
| Other assets | 1,250,877 | 1,237,832 | (13,045) | 13,754 |
| Total Liabilities and Stockholders' equity | 9,403,709 | 8,835,164 | (568,545) | 98,168 |
| Current liabilities | 4,621,904 | 4,053,609 | (568,295) | 45,040 |
| Short-term debt and current portion | 4,021,904 | 4,033,009 | (300,293) | 43,040 |
| of long-term debt | 1,530,457 | 1,155,334 | (375,123) | 12,837 |
| Trade payables | | | | |
| Notes | 39,811 | 23,453 | (16,358) | 261 |
| Accounts | 1,138,770 | 1,032,898 | (105,872) | 11,477 |
| Advances received | 386,519 | 417,039 | 30,520 | 4,634 |
| Other current liabilities | 1,526,347 | 1,424,885 | (101,462) | 15,832 |
| Noncurrent liabilities | 2,602,453 | 2,708,226 | 105,773 | 30,091 |
| Long-term debt | 1,289,652 | 1,402,398 | 112,746 | 15,582 |
| Retirement and severance benefits | 1,049,597 | 1,033,107 | (16,490) | 11,479 |
| Other liabilities | 263,204 | 272,721 | 9,517 | 3,030 |
| Total stockholders' equity | 2,179,352 | 2,073,329 | (106,023) | 23,037 |
| Total Hitachi, Ltd. stockholders' equity | 1,049,951 | 962,036 | (87,915) | 10,689 |
| Common stock | 282,033 | 282,033 | 0 | 3,134 |
| Capital surplus | 560,066 | 559,878 | (188) | 6,221 |
| Legal reserve and retained earnings | 820,440 | 687,219 | (133,221) | 7,636 |
| Accumulated other comprehensive loss | (586,351) | (540,930) | 45,421 | (6,010) |
| (Foreign currency translation adjustments) | (179,737) | (179,983) | | (2,000) |
| (Pension liability adjustments) | (405,082) | (374,627) | | (4,163) |
| (Net unrealized holding gain on | , | | | |
| available-for-sale securities) | 12 | 15,097 | 15,085 | 168 |
| (Cash flow hedges) | (1,544) | (1,417) | | (16) |
| Treasury stock | (26,237) | (26,164) | | (291) |
| Noncontrolling interests | 1,129,401 | 1,111,293 | (18,108) | 12,348 |

Consolidated Statements of Cash Flows

| | Six months ended September 30 | | | | | |
|---|-------------------------------|-----------|--------------|--|--|--|
| | Ye | | U.S. Dollars | | | |
| | , | ions) | (millions) | | | |
| | 2008 | 2009 | 2009 | | | |
| Cash flows from operating activities | | | | | | |
| Net income (loss) | 64,279 | (138,874) | (1,543) | | | |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities | | | | | | |
| Depreciation | 236,775 | 223,877 | 2,488 | | | |
| Decrease in receivables and inventories | 26,752 | 290,835 | 3,232 | | | |
| Decrease in payables | (104,774) | (125,521) | (1,395) | | | |
| Other | 23,883 | 82,246 | 914 | | | |
| Net cash provided by operating activities | 246,915 | 332,563 | 3,695 | | | |
| Cash flows from investing activities | | | | | | |
| Decrease in short-term investments | 50,729 | 1,711 | 19 | | | |
| Purchase of rental assets and other properties, net | (374,251) | (264,797) | (2,942) | | | |
| Sales (purchase) of investments in securities, net | 11,441 | (33,644) | (374) | | | |
| Collection of investments in leases | 129,781 | 82,868 | 921 | | | |
| Other | (60,447) | (42,031) | (467) | | | |
| Net cash used in investing activities | (242,747) | (255,893) | (2,843) | | | |
| Cash flows from financing activities | | | | | | |
| Decrease in interest-bearing debt | (43,441) | (250,937) | (2,788) | | | |
| Dividends paid to stockholders | (9,943) | (134) | (1) | | | |
| Dividends paid on noncontrolling interests | (13,132) | (13,560) | (151) | | | |
| Other | (391) | (944) | (10) | | | |
| Net cash used in financing activities | (66,907) | (265,575) | (2,951) | | | |
| Effect of exchange rate changes on cash and cash equivalents | (1,770) | (1,576) | (18) | | | |
| Net decrease in cash and cash equivalents | (64,509) | (190,481) | (2,116) | | | |
| Cash and cash equivalents at beginning of the period | 560,960 | 807,926 | 8,977 | | | |
| Cash and cash equivalents at end of the period | 496,451 | 617,445 | 6,861 | | | |

Segment Information

(1) Industry Segments

| | Three r | nonths ended | l Septem | ber 30 | Six months ended September 30 | | | | | | |
|--|-----------|--------------|----------|------------|-------------------------------|-----------|---------|------------|--|----|-------|
| | | en | (B)/(A) | | | en | (D)/(C) | U.S. \$ | | | |
| | | ions) | X100 | (millions) | (mill | | X100 | (millions) | | | |
| | 2008 (A) | 2009 (B) | (%) | 2009 | 2008 (C) | 2009 (D) | (%) | 2009 | | | |
| Information & Telecommunication | 688,195 | 565,040 | 82 | 6,278 | 1,281,796 | 1,036,721 | 81 | 11,519 | | | |
| Systems | 22% | 22% | | | 21% | 22% | | · | | | |
| Electronic Devices | 356,682 | 230,499 | 65 | 2,561 | 641,198 | 420,370 | 66 | 4,671 | | | |
| Electronic Bevices | 11% | 9% | 0.5 | 2,501 | 11% | 9% | 00 | 1,071 | | | |
| D 01141164 | 875,987 | 778,408 | 00 | 0.640 | 1,693,883 | 1,435,573 | 0.5 | 15.051 | | | |
| Power & Industrial Systems | 28% | 31% | 89 | 8,649 | 28% | 31% | 85 | 15,951 | | | |
| Digital Media & Consumer | 359,999 | 278,099 | | | 695,501 | 519,362 | | | | | |
| Products | 12% | 11% | 77 | 3,090 | 12% | 11% | 75 | 5,771 | | | |
| | 465,480 | 306,214 | | | 921,173 | 578,869 | | | | | |
| High Functional Materials & Components | | | 66 | 3,402 | 3,402 | 3,402 | 3,402 | | | 63 | 6,432 |
| & Components | 15% | 12% | | | 15% | 12% | | | | | |
| Logistics, Services & Others | 282,708 | 241,868 | 86 | 2,687 | 574,955 | 454,961 | 79 | 5,055 | | | |
| | 9% | 9% | | ĺ | 10% | 10% | | , | | | |
| Financial Services | 97,590 | 142,807 | 146 | 1,587 | 189,992 | 235,049 | 124 | 2,612 | | | |
| Tilialiciai Services | 3% | 6% | 140 | 1,567 | 3% | 5% | 124 | 2,012 | | | |
| ~ | 3,126,641 | 2,542,935 | 0.1 | 20.277 | 5,998,498 | 4,680,905 | =0 | 52.010 | | | |
| Subtotal | 100% | 100% | 81 | 28,255 | 100% | 100% | 78 | 52,010 | | | |
| Eliminations & Corporate Items | (359,589) | (310,878) | - | (3,454) | (687,951) | (555,947) | - | (6,177) | | | |
| evenues Total | 2,767,052 | 2,232,057 | 81 | 24,801 | 5,310,547 | 4,124,958 | 78 | 45,833 | | | |
| Information & Telecommunication | 48,650 | 23,841 | | | 72,173 | 27,060 | | | | | |
| Systems | 36% | 65% | 49 | 265 | 32% | _ | 37 | 301 | | | |
| | 18,883 | 3,302 | | | 28,527 | (3,859) | | | | | |
| Electronic Devices | | | 17 | 37 | | (3,039) | - | (43 | | | |
| | 14% | 9% | | | 13% | (22.404) | | | | | |
| Power & Industrial Systems | 37,285 | (5,859) | _ | (65) | 63,518 | (22,691) | - | (252 | | | |
| | 28% | (16%) | | | 28% | - | | | | | |
| Digital Media & Consumer | (12,773) | 4,278 | _ | 48 | (26,661) | (9,162) | _ | (102 | | | |
| Products | (10%) | 12% | | .0 | (12%) | - | | (102 | | | |
| High Functional Materials | 32,856 | 8,995 | 27 | 100 | 68,915 | 6,412 | 9 | 71 | | | |
| & Components | 25% | 24% | 21 | 100 | 31% | - | 9 | /1 | | | |
| | 7,771 | 994 | | | 11,671 | 3,532 | | | | | |
| Logistics, Services & Others | 6% | 3% | 13 | 11 | 5% | - | 30 | 39 | | | |
| | 1,030 | 1,139 | | | 7,475 | 3,502 | | | | | |
| Financial Services | 1% | 3% | 111 | 13 | 3% | 5,502 | 47 | 39 | | | |
| | | | | | | 4 704 | | | | | |
| Subtotal | 133,702 | 36,690 | 27 | 408 | 225,618 | 4,794 | 2 | 53 | | | |
| | 100% | 100% | | | 100% | - | | | | | |
| Eliminations & Corporate Items | (14,313) | (10,854) | - | (121) | (28,536) | (29,554) | - | (328 | | | |
| Operating income (loss) Total | 119,389 | 25,836 | 22 | 287 | 197,082 | (24,760) | - | (275 | | | |
| | | | | | | | | | | | |

Note: Revenues by industry segment include intersegment transactions.

(2) Revenues by Market

| | Three 1 | months ended | l Septem | ber 30 | Six m | onths ended | Septemb | er 30 |
|---------------|--------------------------|--------------|----------|------------|---------------------|-------------|---------|------------|
| | Y | en | (B)/(A) | U.S. \$ | Yen | | (D)/(C) | U.S. \$ |
| | (mil | lions) | X100 | (millions) | (millions) | | X100 | (millions) |
| | 2008 (A) | 2009 (B) | (%) | 2009 | 2008 (C) | 2009 (D) | (%) | 2009 |
| Japan | 1,612,249 | 1,319,707 | 82 | 14,663 | 3,008,241 | 2,420,374 | 80 | 26,893 |
| Japan | 58% | 59% | 62 | 14,003 | 57% | 59% | 80 | 20,693 |
| Asia | 547,354 | 425,845 | 78 | 4 722 | 1,075,251 | 782,897 | 73 | 9 600 |
| Asia | 20% | 19% | / 6 | 4,732 | 20% | 19% | /3 | 8,699 |
| North America | 249,332 | 181,577 | 73 | 2,018 | 484,243 | 353,939 | 73 | 3,933 |
| North America | 9% | 8% | /3 | | 9% | 9% | 13 | 3,933 |
| Europe | 238,101 | 201,026 | 84 | 2,234 | 508,278 | 379,835 | 75 | 4,220 |
| Europe | 9% | 9% | 04 | 2,234 | 10% | 9% | 13 | 4,220 |
| Other Areas | 120,016 | 103,902 | 87 | 1,154 | 234,534 | 187,913 | 80 | 2.000 |
| Other Areas | 4% | 5% | 0/ | 1,134 | 4% | 4% | 80 | 2,088 |
| Outside Isman | 1,154,803 | 912,350 | 70 | 10 127 | 2,302,306 | 1,704,584 | 74 | 19.040 |
| Outside Japan | Outside Japan 42% 41% 79 | 10,137 | 10,137 | | /4 | 18,940 | | |
| Total | 2,767,052 | 2,232,057 | 81 | 24,801 | 5,310,547 4,124,958 | 78 | 45 922 | |
| Total | 100% | 100% | 81 | 24,801 | 100% | 100% | /8 | 45,833 |

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Supplementary Information for the Second Quarter ended September 30, 2009

1. Summary(Consolidated basis)

| | 20 | 08 | 2009 | | | | | | | |
|---|------------------------------------|---------|---------|------------------------------------|---------|----------------------------------|---------|----------------|--|--|
| | Three months ended September 30 | | | Three months ended September 30 | | Six months ended September 30 | | otal ecast) | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Revenues*1 | 2,767.0 | 5,310.5 | 2,232.0 | 81% | 4,124.9 | 78% | 8,700.0 | 87% | | |
| Operating income (loss)*1 | 119.3 | 197.0 | 25.8 | 22% | (24.7) | _ | 80.0 | 63% | | |
| Percentage of revenues | 4.3 | 3.7 | 1.2 | _ | (0.6) | _ | 0.9 | _ | | |
| Income (loss) before income taxes*1 | 54.5 | 138.1 | (29.3) | _ | (110.1) | _ | (90.0) | _ | | |
| Net income (loss)*1 | 9.8 | 64.2 | (48.1) | _ | (138.8) | _ | (220.0) | _ | | |
| Net income (loss) attributable to Hitachi, Ltd.*1 | (17.3) | 14.1 | (50.5) | _ | (133.2) | _ | (230.0) | _ | | |
| Dividend payout ratio(%) | _ | 70.3 | _ | _ | _ | _ | _ | _ | | |
| Average exchange rate (yen / U.S.\$) | 107 | 106 | 94 | _ | 95 | _ | _ | _ | | |
| Net interest and dividends*1 | (2.4) | (1.1) | (2.7) | _ | (4.2) | _ | _ | _ | | |

^{*1} Billions of yen

Assumed exchange rate for 2nd half of fiscal 2009(yen / U.S.\$):

| | As of March 31, 2009 | As of September 30, 2009 |
|--|----------------------|--------------------------|
| Cash & cash equivalents, Short-term investments (billions of yen) | 816.5 | 640.9 |
| Interest-bearing debt (billions of yen) | 2,820.1 | 2,557.7 |
| D/E Ratio*2(times) | 1.29 | 1.23 |
| Number of employees | 400,129 | 398,722 |
| Japan | 260,677 | 261,570 |
| Overseas | 139,452 | 137,152 |
| Number of consolidated subsidiaries (Including Variable Interest Entities) | 943 | 927 |
| Japan | 403 | 385 |
| Overseas | 540 | 542 |

^{*2} Including noncontrolling interests

2. Consolidated Revenues by Industry Segment

(Billions of yen)

| | 20 | 08 | | | 20 | 09 | | |
|--|--------------------|------------------|-----------|-------------|----------|--------------|-----------|----------------|
| | Three months ended | Six months ended | Three mor | nths ended | Six mont | ths ended | Total | |
| | September 30 | September 30 | Septen | nber 30 | Septen | September 30 | | ecast) |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 |
| Information & Telecommunication Systems | 688.1 | 1,281.7 | 565.0 | 82% | 1,036.7 | 81% | 2,250.0 | 87% |
| Electronic Devices | 356.6 | 641.1 | 230.4 | 65% | 420.3 | 66% | 890.0 | 77% |
| Power & Industrial Systems | 875.9 | 1,693.8 | 778.4 | 89% | 1,435.5 | 85% | 3,080.0 | 93% |
| Digital Media & Consumer Products | 359.9 | 695.5 | 278.0 | 77% | 519.3 | 75% | 1,060.0 | 84% |
| High Functional Materials & Components | 465.4 | 921.1 | 306.2 | 66% | 578.8 | 63% | 1,240.0 | 80% |
| Logistics, Services & Others | 282.7 | 574.9 | 241.8 | 86% | 454.9 | 79% | 910.0 | 83% |
| Financial Services | 97.5 | 189.9 | 142.8 | 146% | 235.0 | 124% | 400.0 | 97% |
| Eliminations & Corporate Items | (359.5) | (687.9) | (310.8) | _ | (555.9) | _ | (1,130.0) | _ |
| Total | 2,767.0 | 5,310.5 | 2,232.0 | 81% | 4,124.9 | 78% | 8,700.0 | 87% |

3. Consolidated Operating Income (Loss) by Industry Segment

| | 20 | 08 | | | 20 | 09 | | |
|---|------------------------------------|----------------------------------|--------|-----------------------|--------|----------------------|--------|----------------|
| | Three months ended September 30 | Six months ended September 30 | | nths ended nber 30 | | ths ended ober 30 | | otal ecast) |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 |
| Information & Telecommunication Systems | 48.6 | 72.1 | 23.8 | 49% | 27.0 | 37% | 102.0 | 58% |
| Electronic Devices | 18.8 | 28.5 | 3.3 | 17% | (3.8) | _ | (4.0) | _ |
| Power & Industrial Systems | 37.2 | 63.5 | (5.8) | _ | (22.6) | _ | 28.0 | 115% |
| Digital Media & Consumer Products | (12.7) | (26.6) | 4.2 | _ | (9.1) | _ | (15.0) | _ |
| High Functional Materials & Components | 32.8 | 68.9 | 8.9 | 27% | 6.4 | 9% | 38.0 | 137% |
| Logistics, Services & Others | 7.7 | 11.6 | 0.9 | 13% | 3.5 | 30% | 9.0 | 39% |
| Financial Services | 1.0 | 7.4 | 1.1 | 111% | 3.5 | 47% | 10.0 | 98% |
| Eliminations & Corporate Items | (14.3) | (28.5) | (10.8) | _ | (29.5) | _ | (88.0) | _ |
| Total | 119.3 | 197.0 | 25.8 | 22% | (24.7) | _ | 80.0 | 63% |

4. Consolidated Overseas Revenues by Industry Segment

(Billions of yen)

| | 20 | 08 | 2009 | | | | | | |
|--|------------------------------------|----------------------------------|-------|------------------------------------|---------|----------------------|---------|----------------|--|
| | Three months ended September 30 | Six months ended September 30 | | Three months ended September 30 | | ths ended nber 30 | | otal ecast) | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | |
| Information & Telecommunication Systems | 240.7 | 475.3 | 182.5 | 76% | 348.2 | 73% | | | |
| Electronic Devices | 139.2 | 258.2 | 91.7 | 66% | 168.3 | 65% | | | |
| Power & Industrial Systems | 354.0 | 711.1 | 308.7 | 87% | 581.6 | 82% | | | |
| Digital Media & Consumer Products | 151.2 | 303.8 | 126.1 | 83% | 227.5 | 75% | \ | | |
| High Functional Materials & Components | 168.0 | 330.3 | 112.6 | 67% | 216.9 | 66% | | | |
| Logistics, Services & Others | 87.8 | 195.5 | 77.8 | 89% | 136.8 | 70% | | | |
| Financial Services | 13.5 | 27.8 | 12.6 | 93% | 24.9 | 90% | | | |
| Total | 1,154.8 | 2,302.3 | 912.3 | 79% | 1,704.5 | 74% | 3,530.0 | 85% | |

5. Consolidated Capital Investment by Industry Segment (Completion basis, including leasing assets)

(Billions of yen)

| (Billions of yell) | | | | | | | | | | |
|---|---|--------|---------------------------------|-------------|-------|----------------------|---------------------|----------------|--|--|
| | 20 | 08 | 2009 | | | | | | | |
| | Three months ended September 30 September 30 September 30 | | Three months ended September 30 | | | ths ended nber 30 | Total (Forecast) | | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Information & Telecommunication Systems | 15.7 | 32.6 | 11.3 | 72% | 24.5 | 75% | | | | |
| Electronic Devices | 8.4 | 17.8 | 5.7 | 69% | 11.4 | 64% | | | | |
| Power & Industrial Systems | 54.5 | 91.8 | 27.8 | 51% | 52.7 | 57% | | | | |
| Digital Media & Consumer Products | 13.0 | 27.1 | 5.7 | 44% | 10.1 | 38% | | | | |
| High Functional Materials & Components | 28.0 | 51.6 | 12.1 | 43% | 25.2 | 49% | | | | |
| Logistics, Services & Others | 6.9 | 12.5 | 4.5 | 65% | 10.9 | 87% | | | | |
| Financial Services | 55.7 | 194.8 | 69.7 | 125% | 145.9 | 75% | | | | |
| Eliminations & Corporate Items | (6.5) | (15.9) | (3.7) | _ | (9.6) | _ | | | | |
| Total | 175.8 | 412.4 | 133.4 | 76% | 271.3 | 66% | 560.0 | 71% | | |
| Internal Use Assets | 118.7 | 220.7 | 62.9 | 53% | 127.3 | 58% | 270.0 | 64% | | |
| Leasing Assets | 57.1 | 191.6 | 70.4 | 123% | 143.9 | 75% | 290.0 | 80% | | |

6. Consolidated Depreciation by Industry Segment

(Billions of yen)

| or componduced Depres | insolution by industry segment (Billions of) | | | | | | | | | |
|---|---|----------------------------------|-------|-----------------------|-------|----------------------|---------------------|----------------|--|--|
| | 20 | 08 | 2009 | | | | | | | |
| | Three months ended September 30 | Six months ended September 30 | | nths ended nber 30 | | ths ended nber 30 | Total (Forecast) | | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Information & Telecommunication Systems | 21.8 | 48.1 | 20.8 | 95% | 43.3 | 90% | | | | |
| Electronic Devices | 6.0 | 14.3 | 7.1 | 118% | 14.6 | 102% | | | | |
| Power & Industrial Systems | 31.8 | 61.7 | 31.1 | 98% | 61.7 | 100% | | | | |
| Digital Media & Consumer Products | 12.7 | 25.4 | 8.0 | 64% | 16.3 | 64% | | | | |
| High Functional Materials & Components | 18.2 | 36.0 | 20.2 | 111% | 38.8 | 108% | | | | |
| Logistics, Services & Others | 6.4 | 12.8 | 6.3 | 99% | 12.5 | 98% | | | | |
| Financial Services | 16.4 | 36.8 | 20.1 | 122% | 35.1 | 95% | | | | |
| Eliminations & Corporate Items | 0.7 | 1.3 | 0.6 | 89% | 1.1 | 89% | | | | |
| Total | 114.3 | 236.7 | 114.5 | 100% | 223.8 | 95% | 430.0 | 90% | | |
| Internal Use Assets | 95.6 | 193.4 | 89.7 | 94% | 179.2 | 93% | 350.0 | 89% | | |
| Leasing Assets | 18.6 | 43.2 | 24.8 | 133% | 44.6 | 103% | 80.0 | 92% | | |

7. Consolidated R&D Expenditure by Industry Segment

(Billions of yen)

| (Simons of year) | | | | | | | | | | |
|--|--------------------|------------------|----------|-------------|--------------|-------------|-------|----------------|--|--|
| | 20 | 08 | 2009 | | | | | | | |
| | Three months ended | Six months ended | Three mo | nths ended | Six mon | ths ended | Total | | | |
| | September 30 | September 30 | Septen | nber 30 | September 30 | | (Fore | ecast) | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Information & Telecommunication Systems | 41.7 | 78.1 | 37.5 | 90% | 71.4 | 91% | | | | |
| Electronic Devices | 11.9 | 21.8 | 10.6 | 89% | 19.9 | 92% | | | | |
| Power & Industrial Systems | 31.0 | 57.5 | 20.9 | 68% | 43.1 | 75% | | | | |
| Digital Media & Consumer Products | 8.3 | 16.3 | 6.6 | 79% | 12.7 | 78% | | | | |
| High Functional Materials & Components | 13.3 | 26.1 | 11.2 | 85% | 21.9 | 84% | | | | |
| Logistics, Services & Others | 0.5 | 1.7 | 0.6 | 135% | 1.4 | 82% | | | | |
| Financial Services | 0.0 | 0.2 | 0.0 | 34% | 0.0 | 29% | | | | |
| Corporate Items | 5.0 | 8.6 | 4.3 | 86% | 8.1 | 95% | | | | |
| Total | 112.1 | 210.6 | 92.2 | 82% | 178.9 | 85% | 375.0 | 90% | | |
| Percentage of revenues (%) | 4.1 | 4.0 | 4.1 | _ | 4.3 | _ | 4.3 | _ | | |

8. Information & Telecommunication Systems*3 (1)Revenues and Operating Income (Loss)*4

| | 20 | 08 | 2009 | | | | | | | |
|---------------------|------------------------------------|----------------------------------|-------|-----------------------|---------|----------------------|---------|-----------------|--|--|
| | Three months ended September 30 | Six months ended September 30 | | nths ended nber 30 | | ths ended nber 30 | | otal recast) | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Revenues | 688.1 | 1,281.7 | 565.0 | 82% | 1,036.7 | 81% | 2,250.0 | 87% | | |
| Software & Services | 340.7 | 610.7 | 291.8 | 86% | 529.7 | 87% | 1,100.0 | 86% | | |
| Software | 41.2 | 79.3 | 34.6 | 84% | 69.9 | 88% | | _ | | |
| Services | 299.5 | 531.4 | 257.2 | 86% | 459.8 | 87% | | | | |
| Hardware | 347.4 | 671.0 | 273.2 | 79% | 506.9 | 76% | 1,150.0 | 87% | | |
| Storage*5 | 203.4 | 397.6 | 155.7 | 77% | 290.6 | 73% | | | | |
| Servers*6 | 17.5 | 38.1 | 14.9 | 85% | 27.0 | 71% | | | | |
| PCs*7 | 8.4 | 19.6 | 6.4 | 76% | 13.4 | 68% | | | | |
| Telecommunication | 40.1 | 75.1 | 34.4 | 86% | 66.5 | 89% | | | | |

79%

49%

109.4

27.0

38.8

(11.8)

The Hard Disk Drive(HDD) operations are conducted by Hitachi Global Storage Technologies (Hitachi GST), which has a December 31 fiscal year-end, different from Hitachi's March 31 year-end. Hitachi's results for the six months ended September 30, 2009 include the operating results of Hitachi GST for the six months ended June 30, 2009.

61.8

23.8

- Figures for each product exclude intra-segment transactions. Figures for Storage include disk array subsystems, hard disk drives, etc.

78.0

48.6

140.6

72.1

46.2

25.9

Figures for Servers include general-purpose computers, UNIX servers, etc. Figures for PCs include PC servers, client PCs (only commercial use), etc.

(2)Storage Solutions (except Hard Disk Drives)

(Billions of yen)

58%

66%

42%

78%

37%

84%

102.0

76.0

26.0

(Billions of yen)

| | 2008 | | 2009 | | | | | | | |
|----------|------------------------------------|----------------------------------|------------------------------------|-------------|----------------------------------|-------------|---------------------|----------------|--|--|
| | Three months ended September 30 | Six months ended September 30 | Three months ended September 30 | | Six months ended September 30 | | Total (Forecast) | | | |
| | (A) | (B) | (C) | (C)/(A)X100 | (D) | (D)/(B)X100 | (E) | (E)/FY2008X100 | | |
| Revenues | 93.0 | 178.0 | 73.0 | 78% | 142.0 | 80% | 290.0 | 85% | | |

(3)Hard Disk Drives*8*9

Others

Hardware

Operating income (loss)

Software & Services

| (a) Haird Disk Diffes | | | | | | | | | | | | |
|--|-----------------------------|------------------------------------|----------------------------------|-----------------------------------|---------------------------|-----------------------|---------------------------|----------------------|--------------------------------|------|--|--|
| Dania dan | J - J - C | | 2008 | | 2009 | | | | | | | |
| Period recorded for consolidated accounting purposes | | Three months ended September 30 | Six months ended September 30 | Three months ended December 31 | | nths ended nber 30 | | ths ended nber 30 | Three months ended December 31 | | | |
| քար | 10505 | (A) | (B) | (C) | (D) | (D)/(A)X100 | (E) | (E)/(B)X100 | , , , | | | |
| Shipment Peri | od | Apr. 2008 to Jun. 2008 | Jan. 2008 to Jun. 2008 | Jul. 2008 to Sep. 2008 | Apr. 2009 to Jun. 2009 | | Jan. 2009 to Jun. 2009 | | Jul. 2009 to Sep. 2009 | | | |
| Revenues | Billions of yen | 150.7 | 297.6 | 158.1 | 108.0 | 72% | 205.6 | 69% | 121.0 | 77% | | |
| Revenues | Millions of U.S. dollars | 1,430 | 2,845 | 1,477 | 1,109 | 78% | 2,135 | 75% | 1,292 | 87% | | |
| Operating | Billions of yen | 5.6 | 12.4 | 9.1 | (3.1) | _ | (8.6) | | 5.5 | 60% | | |
| income(loss) | Millions of U.S. dollars | 53 | 118 | 85 | (32) | _ | (89) | _ | 59 | 69% | | |
| Shipments (the | ousand units)*10 | 22,000 | 43,100 | 25,800 | 22,300 | 102% | 41,500 | 96% | 25,000 | 97% | | |
| Consumer and | 2.5-inch | 11,000 | 21,500 | 14,800 | 11,700 | 106% | 21,900 | 102% | 14,300 | 97% | | |
| Commercial | 3.5-inch | 9,000 | 18,000 | 9,400 | 8,700 | 97% | 16,400 | 91% | 8,200 | 87% | | |
| Servers | | 1,600 | 2,900 | 1,400 | 1,200 | 78% | 2,300 | 79% | 1,500 | 106% | | |
| Emerging | | 380 | 570 | 210 | 440 | 116% | 660 | 117% | 570 | 268% | | |
| External HD | DD | _ | _ | _ | 220 | _ | 220 | _ | 450 | _ | | |

Figures include intra-segment transactions.

Hitachi GST's operating currency is U.S. dollar. Yen figures include yen / dollar conversion fluctuation.

Shipment less than 100,000 units have been rounded, with the exception of Emerging and External HDD, where shipment less than 10,000 units have been rounded.