



## FOR IMMEDIATE RELEASE

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## Hitachi Europe and Invixium Identity announce a partnership agreement to resell Finger Vein Authentication Engine

London, UK and Toronto, Ontario Canada - 13, September, 2012, Hitachi Europe Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), and Invixium Identity today announced that they have entered into a partnership agreement whereby Invixium Identity becomes a value added reseller (VAR) of Hitachi's Finger Vein Authentication Engine (FVAE) and a reseller of the H-1 Biometric Finger Vein scanner.

Hitachi's FVAE solution will allow Invixium Identity to provide several industries such as; governments, banking, telecommunications and healthcare noticeable reduction in administration costs and improved employee efficiency, as well as enhanced security. In addition, FVAE will amplify IT security by delivering key elements in the identity assurance process and provide Invixium's clients fast and accurate matching, user-friendly interaction and reduced privacy concerns compared to fingerprint based authentication solutions.

Ravi Ahluwalia, Deputy General Manager and Head of Identity Management Group, of Hitachi Europe said, "We are extremely delighted to partner with a company of Invixium's caliber, their immense knowledge and experience in the biometric industry will definitely be a great reflection of Hitachi's technology. This strategic partnership offers significant value to Invixium's clients by providing them with revolutionary, user friendly authentication technology."

"At Invixium, we understand the importance of providing our partners and customers innovative technology solutions," said Shiraz Kapadia, CEO and President of Invixium. "This new partnership will reinforce Invixium's promise of providing robust, cost

effective and innovative technologies to the global market, resulting in a progressive way people perceive, interact and authenticate with biometric user authentication solutions."

## About Hitachi Europe Ltd.

Hitachi Europe Ltd., headquartered in Maidenhead, UK, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of information & telecommunication systems; power and industrial system; rail system; digital media and consumer products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing with operations throughout 12 countries across Europe, the Middle East and Africa. And Hitachi Europe also has three Research and Development laboratories and a design centre. For more information, visit http://www.hitachi.eu. For more information on other Hitachi Group companies in Europe, please visit http://www.hitachi.eu/network/

## **About Invixium Identity**

Headquartered in Toronto, Ontario, Invixium Identity provides effective identity assurance solutions globally. As a preferred partner and value added reseller (VAR) of Hitachi's highly scalable Finger Vein Authentication Engine (FVAE), Invixium Identity is able to provide industries such as; Banking, Telecommunications, Healthcare, and many more the trust, confidence and security for projects requiring user identity validation. For more information, please visit www.invixium.com/identity