

# News Release



**FOR IMMEDIATE RELEASE**

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**Hitachi Consulting Acquires Specialist Information Management and Business Intelligence Consulting Firm - Information Management Group (IMGROUP)**

*This strategic acquisition will further strengthen Hitachi Consulting's ability to deliver a complete range of strategy, implementation and technology services while expanding capabilities in the growing Business Intelligence and Analytics market*

**London, UK** – Hitachi Consulting, the global management consulting and IT services business of Hitachi Ltd., today announced that it has acquired IMGROUP, a specialist UK-based provider of Information Management and Business Intelligence solutions. The acquisition will increase Hitachi Consulting's capability to deliver measurable, sustainable business results for clients in the areas of decision making, asset optimization, risk management and customer experience. This acquisition will immediately expand Hitachi Consulting's European presence, particularly in the United Kingdom.

IMGROUP is a multiple award-winning analytics, data insight and information management consultancy. IMGROUP combines industry thought-leadership with advanced technology to help clients across the Financial Services, Media and Communications, Retail and Public sectors.

"We are very excited about the acquisition of IMGROUP. This is an outstanding consulting business with excellent business intelligence & analytics solutions. They have a proven track record for designing and implementing innovative information management strategies and technologies for large enterprise clients," said Phil Parr, President and CEO of Hitachi Consulting.

IMGROUP's expertise across Information Management, Business Intelligence, Advanced Data Analytics and Cloud Technologies strengthens Hitachi Consulting's ability to deliver solutions in the growing and rapidly evolving area of Big Data Analytics. The combined capabilities of our two firms will also help to advance our commitment to connecting technology and management consulting services to create high value solutions for our clients.

"Information Management Group was founded on the philosophy of delivering transformational business results through the innovative use of information." says Nakis Papadopoulos, CEO at IMGROUP. "Hitachi Consulting clearly shares that same passion. IMGROUP have delivered successful, sustainable change for some of the world's leading companies for 15 years and we look forward now to bringing together the talented people of IMGROUP with those of Hitachi Consulting to build on this capability and to develop a market leading position in our field."

### **About Hitachi Consulting Corporation**

As Hitachi, Ltd.'s global consulting company, with operations throughout North America, Europe, the Middle East and Asia, Hitachi Consulting is a recognized leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting serves clients in over 50 countries and offers deep consulting & IT expertise and global scale through approximately 5,000 professionals across 21 countries including delivery centers in India (Bangalore, Pune and Hyderabad), China (Guangzhou), Portugal (Lisbon) and the United States (Fargo, North Dakota and College Station, Texas). For more information, visit [www.hitachiconsulting.com](http://www.hitachiconsulting.com).

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### **About Hitachi, Ltd.**

Hitachi, Ltd., (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2012 (ended March 31, 2013) consolidated revenues totaled \$96.2B in revenue. Hitachi's strategic direction is to focus its diverse and talented resources on the Social Innovation Business, which includes

information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.