

News Release

Hitachi and Ubisecure partner to deploy new frictionless biometrics for wide-scale customer authentication

Hitachi's pioneering Hand Gesture Technology solution is now available through Ubisecure Identity-as-a-Service (IDaaS)

London UK, 30th January 2020 – Today at the [Goode Intelligence Identity Summit 2020 London](#), [Hitachi](#) and [Ubisecure](#) announced their partnership to integrate Hitachi's finger vein recognition technology as a biometric authenticator within Ubisecure's Identity-as-a-Service (IDaaS) solution. The partnership provides an unrivalled frictionless biometric experience that delivers high quality usability and reduces the risk of data breach – making it ideal for customer-facing use cases.

Hitachi's finger vein biometrics solution, Hand Gesture Technology, can be used at the user authentication stage to provide a seamless experience for onboarding and subsequent logins. It can be activated quickly and easily through Ubisecure IDaaS, a SaaS product that allows developers to plug in the best-in-class identity management functionality – such as single sign-on and multifactor authentication – to apps and services.

A first-of-its-kind technology, Hand Gesture Technology enables fast and secure user identification through the unique vein patterns in fingers. This way, identity can be verified via a simple hand gesture to a camera in a standard laptop or desktop. By delivering the benefits of biometric authentication without the usual requirements for specialised and expensive reader equipment, the offering is especially suitable for mass adoption.

Simon Wood, CEO at Ubisecure, said: "We're committed to providing customers with a range of secure authentication options, including biometric technology. For biometrics to be adopted at scale they must be easy-to-use and, preferably, require no additional hardware. In this sense, Hand Gesture is an ideal way of implementing the security and convenience of biometrics without the common deployment challenges. For this reason, we're delighted to be able to offer Hitachi's breakthrough technology to our IDaaS customers."

Ravi Ahluwalia, general manager, Security Business Group at Hitachi Europe Ltd. Said: "Those of us in the identity industry understand that passwords are not the best authentication method. However, the solutions that have attempted to replace the password also have their shortcomings. This is why we have pioneered Hand Gesture Technology: finger veins are non-replicable and cannot be lost or stolen. While the solution is now pervasive in the banking sector, our collaboration with Ubisecure will help us to expand that reach into other verticals."

To find out more about implementing finger vein authentication into authentication workflows, contact Ubisecure at ubisecure.com/contact.

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About Hitachi Europe Ltd.

Hitachi Europe Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501, "Hitachi") is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <http://www.hitachi.eu>

About Ubisecure

Ubisecure is a pioneering European b2b and b2c Customer Identity & Access Management (CIAM) software provider and cloud identity services enabler, dedicated to helping its customers realise the true potential of digital business.

The company provides a powerful Identity Platform to connect customer digital identities with customer-facing SaaS and enterprise applications in the cloud and on-premise. The platform consists of productised CIAM middleware and API tooling to help connect and enrich strong identity profiles; manage identity usage, authorisation and progressive authentication policies; secure and consolidate identity, privacy and consent data; and streamline identity-based workflows and decision delegations. Uniquely, Ubisecure's Identity Platform connects digital services and Identity Providers, such as social networks, mobile networks, banks and governments, to allow Service Providers to use rich, verified identities to create frictionless login, registration and customer engagement while improving privacy and consent around personal data sharing to meet requirements such as GDPR and PSD2.

Ubisecure is accredited by the Global Legal Entity Identifier Foundation (GLEIF) to issue Legal Entity Identifiers (LEI) under its RapidLEI brand, a cloud-based service that automates the LEI lifecycle to deliver LEIs quickly and easily.

For more information, visit ubisecure.com.