News Release



FOR IMMEDIATE RELEASE

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Hitachi Europe Announces the Appointment of Guillaume de Pommereau as Chief Financial Officer

London, UK, March 27, 2015 -- Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd. (TSE:6501), today announced that Mr Guillaume de Pommereau has been appointed as Chief Financial Officer (CFO) of Hitachi Europe. The appointment will be effective from 1st April 2015.

Mr de Pommereau currently serves as Finance Director at Hitachi Europe and succeeds Mr Sunayama who returns to Japan and has been appointed Board Director and CFO of Hitachi Solutions, Ltd. Mr de Pommereau's appointment marks the first time a European employee has held the position of CFO within Hitachi Europe and follows a recent number of executive changes as part of Hitachi's new "autonomous decentralized global management" structure.

Before Mr de Pommereau joined Hitachi Europe in 2014, he was European CFO for Takeda Pharmaceuticals Europe Ltd. and held Finance Director positions at Alliance Healthcare (Distribution) Ltd., Newell Rubbermaid Inc. and KPNQwest. Mr de Pommereau has also worked for Dell Inc. and PriceWaterhouseCoopers LLP. In his new role, he will be responsible for accelerating the evolution of the finance team, transforming the function into a business partner role from an accounting role, in order to support the growth of Hitachi in Europe.

The new management structure in which the current Chief Executive for Europe, Klaus Dieter Rennert becomes Chief Executive for EMEA-CIS, is being implemented from 1st April 2015 in order to accelerate Hitachi's growth in the global market. Through its 2015 Mid-term Management Plan, Hitachi has set a goal of achieving an overseas sales ratio of more than 50% by the end of FY2015 (year ending March 31, 2016) while expanding its Social Innovation Business.

Mr de Pommereau said: "It is with great pride that I have been appointed CFO of Hitachi Europe. These are exciting times for the company as we actively look to expand the global business and continue our transformation into a global major player. I am pleased to be a part of this talented team."

About Hitachi Europe Ltd.

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, financial services; digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <u>http://www.hitachi.eu</u>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totalled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

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