

# News Release

FOR IMMEDIATE RELEASE

## **Hitachi to Host Social Innovation Forum in London**

*On Wednesday 7<sup>th</sup> November at Glaziers Hall, London Bridge*

**London, October 31<sup>st</sup>, 2018** --- Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd. (TSE:6501), today announced that it is hosting a Social Innovation Forum in London at Glaziers Hall on November 7<sup>th</sup>, 2018. The event, which forms the UK leg of its global series of Social Innovation Forums, will explore the business case for IoT and demonstrate its value as a driver of commercial revenue and an enabler of sustainable business.

The Hitachi Social Innovation Forum 2018 LONDON, presented by The Telegraph, will bring together around 350 senior business leaders from UK, European and Global markets to explore the key themes and opportunities presented by 'co-creation' and IoT in developing new solutions to the challenges faced by business and society today. The Forum will open with keynote speeches from the President & CEO of Hitachi, Ltd., Toshiaki Higashihara, and Chief Commercial & Digital Officer of Hitachi Europe Ltd., Ram Ramachander.

The Forum will consist of panel sessions and keynotes using current case studies to explain through practical applications, how IoT can be applied to business. The first panel discussion will be on the use of Industrial IoT 4.0 in boosting productivity and innovation in the UK's industrial strategy, followed by a digitisation case study on ferry operator, Stena Line. The morning will be concluded with two panel discussions on IoT, focusing on optimising innovation and the data journey to IoT. The speakers for these events include, respectively, Chris Sims, Managing Director of Marketing and IoT at BT, and Tony Hutchinson, Director of IT Innovation and Automation at Heathrow.

The afternoon session includes a keynote presentation on the latest developments in AI by Dr. Kazuo Yano, Fellow at Hitachi, Ltd. Hitachi customers Theo Leijser, Chief Executive of the Council of the Isles of Scilly and Dr. Gunther Ofner, CFO of Vienna Airport will also describe the work they have been doing in their own IoT implementations.

An exhibition will give guests the opportunity to explore Hitachi's latest technology solutions, including the chance to see live demos of Hitachi's humanoid robot, EMIEW3, and of its 3D LiDAR (TOF) sensors that map the movement of people in real time. An area dedicated to sustainability will demonstrate how Hitachi's Social Innovation Business is contributing to the UN's Sustainable Development Goals.

Hitachi's global business is centered on its expertise in Social Innovation, providing market-leading infrastructure solutions underpinned by highly reliable and efficient Operational Technology and Information Technology.

Through its Social Innovation Business, Hitachi is committed to drive innovation with all its stakeholders to provide real benefits to society, turning the world's challenges into opportunities and creating a safer, smarter and more sustainable world with its technologies.

### **About Hitachi Europe Ltd.**

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, digital media & consumer products and others with operations and research & development Laboratories across EMEA. For more information, visit <http://www.hitachi.eu>.

### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges, combining its operational technology, information technology, and products/systems. The company's consolidated revenues for fiscal 2017 (ended March 31, 2018) totaled 9,368.6 billion yen (\$88.4 billion). The Hitachi Group is an innovation partner for the IoT era, and it has approximately 307,000 employees worldwide. Through collaborative creation with customers, Hitachi is deploying Social Innovation Business using digital technologies in a broad range of sectors, including Power/Energy, Industry/Distribution/Water, Urban Development, and Finance/Social Infrastructure/Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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