

Hitachi DPG introduces high performance 5.8” TFT

Display technology migrates from demanding OEM applications

Maidenhead, UK. 8 February 2011. Hitachi Display Products Group (DPG) has announced the introduction of a new 5.8” TFT display module featuring IPS-Pro technology. IPS-Pro is the latest derivative of Hitachi’s established IPS (in-plane-switching) display technology which enables a 176 degree viewing angle in all directions. The new compact TX15D02VM0CAA display module features WQVGA (400 x 240 pixels) resolution and complements existing Hitachi wide format aspect ratio displays whilst providing a market leading product specification.

Commenting Mark Stephenson, Product Marketing Manager Hitachi DPG said “The addition of the new 5.8” TFT display module with IPS-Pro technology provides exceptional optical performance and further enhances our medium size display offering. The TX15D02VM0CAA also implements display technology enhancements that have been developed for harsh industrial environments and automotive applications. The introduction of this display reinforces the advantage Hitachi maintains working within demanding OEM market sectors and ensures benefits that can be passed on to industrial customers.”

The compact TX15 features a mechanical footprint of 145mm (w) x 90mm (h) x 12.5mm (d) while the design in process is aided with the implementation of an industry standard 40-pin 18-bit RGB CMOS interface supporting up to 262K colours. Market leading optical performance is achieved with a contrast ratio of 800:1 and LED backlight featuring a specified lifetime of 70Khours and a brightness of 450cd/m². Extreme environment operating conditions are ably supported with an operating temperature range of -30°C to +80°C.

The new 5.8” TX15D02VM0CAA display is available immediately through Hitachi Display Products Group distribution partners across Europe. For more information, please visit www.hitachi-displays-eu.com or call +44(0)1628 585 000.

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News Release

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About Hitachi Display Products Group

Hitachi Display Products Group (DPG) is part of Hitachi Europe Ltd. It is responsible for pan-European sales and distribution of Hitachi's leading liquid crystal display products. Offering a comprehensive range of monochrome and colour display component modules, the company supports customers in a range of sectors including mobile phone, medical, white goods, automotive and industrial industries. Hitachi Display Products Group offers a range of standard liquid crystal modules and is also able to develop and manufacture customised displays. For further information on Hitachi LCD modules, please visit the display products group web site <http://www.hitachi-displays-eu.com>

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., is a wholly owned subsidiary of Hitachi, Ltd., Japan. Headquartered in Maidenhead, UK, it has operations in 11 countries across Europe, the Middle East and Africa and employs approximately 460 people. Hitachi Europe comprises of nine business areas: air conditioning and refrigeration systems; digital media and consumer products; display products; industrial components and equipment; manufacturing systems; information systems; power and industrial systems; power devices and procurement and sourcing. Hitachi Europe also has three Research and Development laboratories and a Design Centre. For more information about the company, please visit <http://www.hitachi.eu>.

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