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Hitachi's Finger Vein Banking Solution wins 'Gazeta Bankowa' Award

London, UK, April 4th 2013 – Hitachi Europe Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE:6501) has announced it has been awarded Gazeta Bankowa's "Recommendation for 2013" in the "Solution against digital exclusion" category for its Banking Solutions based on Finger Vein technology. Recognition of Hitachi's solution at Poland's most prestigious banking industry awards, follows successful implementations of the technology in a number of Poland's banking institutions.

The judging panel highlighted the success of Finger Vein in helping financially excluded citizens of Poland gain access to regular monthly social benefits payments by using the Finger Vein technology to identify themselves at ATMs.

Tadeusz Woszczyński, Head of Security Solutions Group, Poland and CEE Region, Hitachi Europe Ltd., said: "The "Gazeta Bankowa" recommendation is a clear endorsement of how Finger Vein technology is able to address a common problem. As governments increasingly look to automate services like benefits payments, it is important to consider the needs of those in society who are most vulnerable. Finger Vein technology presents a practical, secure and affordable solution to the issue of streamlining the benefits payment process."

Now in its 6th year, the "Gazeta Bankowa" Awards recognise industry innovation among banks and IT providers. Hitachi Europe received its award at a dedicated ceremony in Warsaw.

About Gazeta Bankowa

"Gazeta Bankowa" (In eng. "Banking Gazette") is an influential, high quality, and prestigious Polish business publication. It is aimed at professionals from the

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financial, banking and insurance sectors. It is well known for its analysis and reporting of the Polish financial market as well as economic analysis on the Polish and the wider European and Global economy.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., headquartered in Maidenhead, UK, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of information & telecommunication systems; power and industrial system; rail system; digital media and consumer products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing with operations throughout 12 countries across Europe, the Middle East and Africa. Hitachi Europe also has three Research and Development laboratories and a Design Centre. For more information, visit <http://www.hitachi.eu>. For more information on other Hitachi Group companies in Europe, please visit <http://www.hitachi.eu/>

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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