

News Release

FOR IMMEDIATE RELEASE

Hitachi Automotive Systems' ADAS ECU is being used on Nissan's new Serena

Tokyo, December 12, 2016 ---Hitachi Automotive Systems, Ltd. ("Hitachi Automotive Systems") today announced that its ADAS (Advanced Driver Assistance System) ECU (Electronic Control Unit) is being used on the new Serena that Nissan Motor Corporation launched in August, 2016.

The Nissan Serena had already been equipped with a number of advanced safety technologies, and the new Serena adds to that with ProPILOT, Nissan's driver support technology that can automatically control the accelerator, brakes, and steering when driving in both heavy traffic and during long periods of cruising by using Hitachi Automotive Systems' ECU.

Hitachi Automotive Systems will continue to contribute to the development and dissemination of vehicles equipped with advanced safe driving technologies by automobile manufacturers.



The new Nissan Serena



ADAS ECU

About Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

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